



PROCLAMATION

RECOGNIZING NOVEMBER 30, 2019 AS SMALL BUSINESS SATURDAY

WHEREAS, the City of Vermillion celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

WHEREAS, 94% of consumers in the United States value the contributions small businesses make in their community; and

WHEREAS, 96% of consumers who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and

WHEREAS, Vermillion citizens support our local businesses that create jobs, boost our local economy and preserve our community.

NOW, THEREFORE, BE IT RESOLVED that we, the governing body of the City of Vermillion, South Dakota, do hereby proclaim November 30, 2019 as

SMALL BUSINESS SATURDAY

and encourage the residents of our community to support small businesses and merchants on Small Business Saturday and throughout the year.

Dated at Vermillion, South Dakota this 4th day of November, 2019.

FOR THE GOVERNING BODY OF THE
CITY OF VERMILLION, SOUTH DAKOTA

By John E. (Jack) Powell
John E. (Jack) Powell, Mayor

ATTEST:

By Michael D. Carlson
Michael D. Carlson, Finance Officer