

# PROCLAMATION

## *City of Keller*

- WHEREAS, the government of Keller, Texas, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.7 million small businesses in the United States, they represent 99.7% of all firms with paid employees in the United States, are responsible for 64.9% of net new jobs created from 2000 to 2018; and*
- WHEREAS, small businesses employ 47.3% of the employees in the private sector in the United States; and*
- WHEREAS, 94% of consumers in the United States value the contributions small businesses make in their community; and*
- WHEREAS, 96% of consumers who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and*
- WHEREAS, 92% of companies planning promotions on Small Business Saturday® said the day helps their business stand out during the busy holiday shopping season; and*
- WHEREAS, 59% of small business owners said Small Business Saturday® contributes significantly to their holiday sales each year; and*
- WHEREAS, the City of Keller, Texas supports our local businesses that create jobs, boost our local economy and preserve our communities; and*
- WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.*

*NOW, THEREFORE, I, Pat McGrail, Mayor of the City of Keller, Texas, and on behalf of our City Council and citizens, hereby proclaim November 30, 2019, as:*

## **“Small Business Saturday”**

*and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday® and throughout the year*

*IN WITNESS THEREOF, I have hereunto set my hand and caused the Seal of the City of Keller, Texas, to be affixed on this the 18th day of November, 2019.*



*P. H. McGrail*  
P.H. McGrail, Mayor  
City of Keller