

*City of Tyler*  
*by The Honorable*  
*Martin Heines, Mayor*

*A Proclamation*

**SMALL BUSINESS SATURDAY**  
**NOVEMBER 30, 2019**

*Whereas, the government of Tyler, Texas celebrates our local small businesses and the contributions they make to our local economy and community; and*

*Whereas, according to the United States Small Business Administration, there are currently 30.7 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 64.9 percent of net new jobs created from 2000 to 2018 and small businesses employ 47.3 percent of the employees in the private sector in the United States; and*

*Whereas, 94 percent of consumers in the United States say they value the contributions made by small businesses in their community and 96 percent who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and*

*Whereas, Tyler, Texas supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods and advocacy groups as well as public and private organizations across the country, who have endorsed the Saturday after Thanksgiving as Small Business Saturday;*

*Now Therefore, I, Martin Heines, Mayor of the City of Tyler, Texas, do hereby proclaim NOVEMBER 30, 2019 as SMALL BUSINESS SATURDAY in the City of Tyler, Texas, and encourage all citizens to celebrate the contributions of small business to the City of Tyler today and throughout the year.*

*In official recognition whereof I hereby  
affix my signature this 30th day of November, 2019.*

  
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*Martin Heines*  
*Mayor of Tyler, Texas*