

Office of the Mayor

CITY OF  ROANOKE

Proclamation

SMALL BUSINESS SATURDAY DAY

WHEREAS, the City of Roanoke, Virginia, celebrates our local small businesses and the contributions they make to our local economy and community;

WHEREAS, small businesses employ over 47.5 percent of all businesses with employees in the United States;

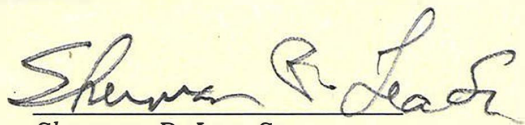
WHEREAS, 96% of consumers who plan to shop on Small Business Saturday said the day inspires them to go to small independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried;

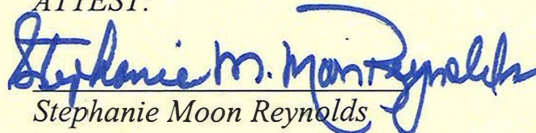
WHEREAS, the City of Roanoke supports our local businesses that create jobs, boost our local economy and preserve our communities; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, Sherman P. Lea, Sr., Mayor of the City of Roanoke, Virginia, do hereby urge all residents in the Roanoke Valley and communities across the country to support small businesses and merchants throughout the year and hereby proclaim Saturday, November 30 throughout this great, seven-time All-America City, as Small Business Saturday Day.

Given under our hands and the Seal of the City of Roanoke this 8th day of November in the year two thousand and nineteen.


Sherman P. Lea, Sr.
Mayor

ATTEST:

Stephanie Moon Reynolds
City Clerk

