



CITY OF STAUNTON, VIRGINIA

# Proclamation

## Small Business Saturday November 30, 2019

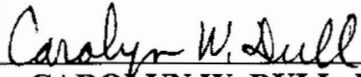
- WHEREAS,** the City of Staunton, Virginia, celebrates our local small businesses and the contribution they make to our local economy and community; and
- WHEREAS,** according to the United States Small Business Administration, there are currently 30.7 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, and are responsible for 64.9 percent of net new jobs created over the past 20 years, and
- WHEREAS,** small businesses employ 47.3% of the employees in private sector in the United States; and
- WHEREAS,** 94% of consumers in the United States value the contributions small businesses make in their community; and
- WHEREAS,** 92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday season; and
- WHEREAS,** the citizens of Staunton support our local businesses and recognize that such local businesses create jobs, boost our local economy and preserve our communities; and
- WHEREAS,** the City of Staunton, Virginia, supports local businesses by, among other initiatives and activities, establishing and maintaining a downtown service district and partnering with the Staunton Downtown Development Association; and
- WHEREAS,** the City of Staunton, Virginia joins with other localities in Virginia and across the nation in recognizing the importance of local businesses.

**NOW, THEREFORE, BE IT PROCLAIMED** by Staunton City Council that November 30, 2019, is hereby designated as

## **Small Business Saturday**

in the City of Staunton and Staunton City Council urges the residents of our Staunton community, our regional community, and communities across the country, to support small business and merchants on Small Business Saturday and throughout the year.

Adopted this 14<sup>th</sup> day of November, 2019.

  
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**CAROLYN W. DULL, MAYOR**

ATTEST:   
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**CLERK OF COUNCIL**