



## PROCLAMATION

**WHEREAS**, the City of Williamsburg celebrates our local small businesses and recognizes the critical contributions they make to uphold our City as the vibrant and exceptional place that it is; and

**WHEREAS**, Williamsburg's small businesses have been and will continue to be essential to the success of all elements of the City's past, present and future, including the creation of a place where residents, students and visitors want to spend their time and treasure; and

**WHEREAS**, the approaching holiday shopping season is an ideal time to thank and support small, independently owned retailers and restaurants; and

**WHEREAS**, small businesses employ 48 percent of the employees in the private sector in the United States; and

**WHEREAS**, 96 percent of consumers who plan to shop on Small Business Saturday said the day inspires them to go to small, independently-owned retailers, restaurants and bars that they have not been to before, or would not have otherwise tried; and

**WHEREAS**, the City of Williamsburg supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

**WHEREAS**, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**NOW, THEREFORE**, I, Paul T. Freiling, Mayor of the City of Williamsburg, do hereby proclaim November 30, 2019

### Small Business Saturday

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the Seal of the City of Williamsburg, Virginia, to be affixed, this Sixth day of November, Two Thousand and Nineteen.

  
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Paul T. Freiling, Mayor