



A PROCLAMATION IN HONOR OF A SPECIAL EVENT

*On the occasion of Small Business Week, this Proclamation is issued **FOR***

WHEREAS, *Fort Smith city government celebrates our small, locally-owned businesses and the contributions they make to our local economy and community, creating jobs, boosting our local economy and preserving our community; **AND***

WHEREAS, *small businesses employ 47.3 percent of the employees in the private sector in the United States; **AND***

WHEREAS, *94% of consumers in the United States value the contributions small businesses make in their community; **AND***

WHEREAS, *96% of consumers who plan to shop on Small Business Saturday said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; **AND***

WHEREAS, *92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; **AND***

WHEREAS, *59% of small business owners said small Business Saturday contributes significantly to their holiday sales each year; **AND***

WHEREAS, *I urge all the residents of Fort Smith to Shop Local and support small businesses and merchants; **SO***

NOW, THEREFORE, I, *George B. McGill, Mayor of the City of Fort Smith, Arkansas, do hereby proclaim November 30th, 2019 as*

SMALL BUSINESS SATURDAY

And do hereby proclaim November 19 through December 31, 2019 as

SHOP LOCAL DAYS

In Fort Smith, Arkansas.

IN WITNESS WHEREOF, *I have hereunto set forth my hand and caused the Seal of the City of Fort Smith, Arkansas to be affixed this 30th day of November, 2019.*

George B. McGill, Mayor

