

PROCLAMATION

CITY OF LITTLE ROCK, ARKANSAS

Know Ye All People By These Presents Greetings:

WHEREAS, the City of Little Rock celebrates our local small businesses and the contributions they make to the local economy and community which includes being over 99 percent of all firms with paid employees in the United States and being responsible for 64.9 percent of net new jobs created from 2000 to 2018; and

WHEREAS, small businesses employ 47.3 percent of the employees in the private sector in the United States; and

WHEREAS, 94% of consumers in the United States value the contributions small businesses make in their community; and

WHEREAS, 96% of consumers who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

WHEREAS, 59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and

WHEREAS, numerous small businesses throughout Little Rock are participating in Small Business Saturday in locations in each of the City's seven wards which encourage people not only to support locally owned businesses but to enjoy fellowship with their friends and neighbors who own and work for these small businesses; and

WHEREAS, a thriving economy for locally owned businesses is key as we seek to Unite Little Rock.

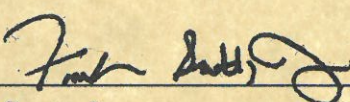
NOW, THEREFORE, I, Frank Scott, Jr., Mayor of the City of Little Rock, Arkansas, do hereby proclaim November 30, 2019, as

Small Business Saturday

in the City of Little Rock and encourage Little Rock residents to shop at locally owned businesses on this day and throughout the year.

IN WITNESS THEREOF, I have hereunto set my hand and caused the seal of the City of Little Rock to be affixed on this 30th day of November, in the year of our Lord, 2019.





Frank Scott, Jr.
Mayor