



# City of Arcadia

## PROCLAMATION

**WHEREAS**, the City of Arcadia, California, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.7 million small businesses in the United States, which represents 99.7 percent of all businesses with employees in the United States, and are responsible for 64.9 percent of net new jobs created from 2000 to 2018; and

**WHEREAS**, small businesses employ 47.3 percent of the employees in the private sector in the United States; and

**WHEREAS**, 94% of consumers in the United States value the contributions small businesses make in their community; and

**WHEREAS**, 96% of consumers who plan to shop on Small Business Saturday said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

**WHEREAS**, the City of Arcadia, California supports our local businesses that create jobs, boost our local economy, and preserve our communities; and

**WHEREAS**, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**NOW, THEREFORE**, I, April A. Verlato, Mayor of the City of Arcadia, do hereby proclaim November 30, 2019 as:

## **SMALL BUSINESS SATURDAY**

and encourage the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



*Dated this*  
*30th Day of November, 2019*

  
*April A. Verlato, Mayor*