



## PROCLAMATION

*WHEREAS, the City of Newark celebrates our local small businesses and the contributions they make to our local economy and community; and*

*WHEREAS, according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States representing 99.7 percent of all businesses with employees in the United States and are responsible for 62 percent of new jobs created from 2000 to 2018; and*

*WHEREAS, small businesses employ over 47.5 percent in the private sector of the working population in the United States and 94 percent of consumers in the United States agree that Small Business Saturday has a positive impact on their local community, and*

*WHEREAS, 94 percent of consumers in the United States who are aware of Small Business Saturday say the day encourages them to "Shop Small" all year long; and*

*WHEREAS, 81% of consumers who "Shopped Small" at independently owned retailers and restaurants on Small Business Saturday did so with friends and family; and*

*WHEREAS, the City of Newark supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and*

*WHEREAS, 64% of consumers said the reason they shopped and dined at small, independently owned businesses was to support their community; and*

*WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.*

*NOW, THEREFORE, I, Jerry Clifton, Mayor of the City of Newark, Delaware do hereby proclaim November 30, 2019, as:*

## SMALL BUSINESS SATURDAY

*in the City of Newark and urge all residents to give full support to small businesses and merchants on Small Business Saturday and throughout the year.*

*IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the City to be affixed hereto.*

Attest:  
  
City Secretary

  
Mayor