



# Small Business Saturday 2019

BY THE MAYOR OF THE CITY OF DORAL  
A PROCLAMATION

The City of Doral proudly celebrates our local small businesses and the contributions they make to our local economy and community. Like the City of Doral, 94% of consumers in the United States value the contributions small businesses make in their community.

According to the United States Small Business Administration, there are 30.7 million small businesses in the United States. They represent 99.7 percent of all firms with paid employees in the United States, are responsible for 64.9 percent of net new jobs created from 2000 to 2018 and employ 47.3 percent of the employees in the private sector in the United States.

Ninety-six percent of consumers who plan to shop on Small Business Saturday said the day inspires them to go to small, independently owned retailers or restaurants that they have not been to before or would not have otherwise tried. Ninety-two percent of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season, and 59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year. Therefore, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

Doral supports Small Business Saturdays and recognizes their efforts to create jobs, boost our local economy and preserve our community's economic growth and quality of life.

NOW, THEREFORE, I, Juan Carlos Bermudez, Mayor of the City of Doral, by virtue of the consensus of the City Council and the authority vested in me by the City Charter, do hereby proclaim November 30th, 2020 as Small Business Saturday. I call upon the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand this 19th day of November, in the year of our Lord two thousand nineteenth, and of the incorporation of the City of Doral, the Fifteenth.



  
Juan Carlos Bermudez