



## PROCLAMATION

**WHEREAS:** Cobb County celebrates local small businesses and the contributions they make to our community by creating jobs and boosting the economy. Per the U.S. Small Business Administration, there are currently 30.7 million small businesses in the country and they represent 99.7 percent of all businesses with paid employees; and

**WHEREAS:** From 2000-2018, small businesses were responsible for nearly 64.9 percent of net new jobs created. Small businesses also employ 47.3 percent of U.S. employees in the private sector; and

**WHEREAS:** Small Business Saturday is held after Thanksgiving, one of the busiest shopping times of the year. This day is supported by advocacy groups, as well as public and private organizations across the country. Ninety-two percent of consumers say Small Business Saturday has had a positive impact on their community and 96 percent of the consumers who are aware of the day say it encourages them to "shop small" all year long; and

**WHEREAS:** Ninety-Six percent of consumers who shopped at independently-owned retailers and restaurants on Small Business Saturday did so with family or friends. The most reported reason for shopping at these businesses were to support our community; and

**WHEREAS:** In 2018, U.S. consumers reported spending a record high of an estimated \$17.8 billion at independent retailers and restaurants on Small Business Saturday; now

**THEREFORE:** We, the Cobb County Board of Commissioners, do hereby proclaim November 30, 2019 as "**Small Business Saturday**" in Cobb County and urge all residents to support small businesses and merchants on this day and throughout the year.

This, the 19<sup>th</sup> day of November, 2019.

A handwritten signature in black ink, appearing to be "L. Hill", written over a horizontal line.

CHAIRMAN

A handwritten signature in black ink, appearing to be "Kelita Gambrell", written over a horizontal line.

DISTRICT 1

A handwritten signature in black ink, appearing to be "Robert J. Ott", written over a horizontal line.

DISTRICT 2

A handwritten signature in black ink, appearing to be "Joanna K. Binell", written over a horizontal line.

DISTRICT 3

A handwritten signature in black ink, appearing to be "M. Cupid", written over a horizontal line.

DISTRICT 4