

Proclamation

The City of Newnan, Georgia
Office of the Mayor

Small Business Saturday 2019

Whereas, Small Business Saturday® was created in 2010, in 2011, the Senate unanimously passed a resolution in support of the day, in 2013 more than 1400 Neighborhood Champions signed up and by 2018 there were more than 7500 across all 50 states; and

Whereas, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

Whereas, an overwhelming 94 percent of consumers in the United States value the contributions small businesses make in their community; and

Whereas, consumers who plan to shop on Small Business Saturday say that the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before or would not have otherwise tried; and

Whereas, planning promotions on Small Business Saturday helps these businesses stand out during the busy holiday shopping season; and

Whereas, each year public and private organizations across the country endorse the Saturday after Thanksgiving as Small Business Saturday and events and promotions continue to grow; and

Whereas, Newnan, Georgia supports our local businesses that create jobs, boost our local economy and preserve our communities; and


Whereas, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

Now, Therefore, I, Keith Brady, Mayor of Newnan, Georgia do hereby proclaim, November 30, 2019, as **SMALL BUSINESS SATURDAY** and urge the residents of our community, and communities across the country, to recognize the contributions that small businesses make to our local economy and community and continue support of small businesses and merchants on Small Business Saturday® and throughout the year





Mayor



Date



Attest