

THE OFFICE OF THE MAYOR
CITY OF BOISE,
STATE OF IDAHO
PROCLAMATION

- WHEREAS, Small Business Saturday celebrates the diversity of small business both in Boise and throughout the nation, recognizing the importance of supporting small business, the jobs they create and the culture they foster in our local community; and
- WHEREAS, Boiseans joined millions of holiday shoppers last year who reported spending an estimated \$17.8 billion at independent retailers and restaurants on Small Business Saturday; and
- WHEREAS, Small Business Saturday continues to be an annual holiday shopping tradition in Boise - just one part of the larger Shop Small Movement to support small businesses every day and everywhere; and
- WHEREAS, small businesses have a major economic impact on the local economy and promotes more vibrant communities, entrepreneurial spirit and creativity; and
- WHEREAS, Downtown Boise is the largest concentration of independent business in the State of Idaho; and
- WHEREAS, Shop Small is an effort championed by the Downtown Boise Association, Buy Idaho, Idaho's Small Business Development Center, the Boise Metro Chamber of Commerce, local partners and a movement that's grown beyond downtown, catching on in neighborhoods throughout the city.
- NOW, THEREFORE, I, DAVID H. BIETER, Mayor of the City of Boise, do hereby proclaim Saturday, November 30, 2019 as

SMALL BUSINESS SATURDAY

in the City of Boise.

IN WITNESS WHEREOF, I have hereunto set my hand on this the 25th day of November, in the year two thousand and nineteen.



MAYOR OF BOISE, IDAHO