

# *City of New Orleans* *Office of the Mayor*



## *Certificate of Recognition*

*Whereas, New Orleans celebrates our local small businesses and the contributions they make to our local economy and community; and,*

*Whereas, Small Businesses are responsible for the majority of new jobs created; and,*

*Whereas, Consumers who shopped in the past at independently owned retailers and restaurants on Small Business Saturday did so with friends or family; and,*

*Whereas, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community; and,*

*Whereas, StayLocal, together with New Orleans neighborhood business associations, have endorsed the Saturday after Thanksgiving as Small Business Saturday.*

*Now, Therefore, I, LaToya Cantrell,  
Mayor of the City of New Orleans, hereby do proclaim,*

### ***Small Business Saturday***

### ***November 30, 2019***

*And urge the residents of our New Orleans, and communities across the country,  
to support small businesses and merchants on Small Business Saturday  
and throughout the year.*

*In Witness Whereof, I have hereunto set my hand  
and caused the great seal of the City of New Orleans  
to be affixed this 30<sup>th</sup> day of November in the year 2019.*

*Mayor LaToya Cantrell  
City of New Orleans*

