



TOWN of BROOKLINE

Massachusetts

MELVIN A. KLECKNER
TOWN ADMINISTRATOR

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PROCLAMATION

Small Business Saturday November 30, 2019

Whereas, the Brookline Select Board, on behalf of the Town of Brookline, Massachusetts, celebrates local small businesses and the contributions that they make to our local economy and community; and

Whereas, according to the United States Small Business Administration, there are currently 30.7 million small businesses in the United States that represent 99.7 percent of all businesses with employees in the United States, and are responsible for 64.9 percent of net new jobs created since 2000; and

Whereas, small businesses employ 47.3 percent of the employees in the private sector in the United States; and

Whereas, surveys show that up to 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

Whereas, surveys also show that up to 96% of consumers who reported shopping on Small Business Saturday said the day makes them want to Shop Small all year long, not just during the holiday season; and

Whereas, surveys also show that up to 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

Whereas, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community; and

Whereas, Brookline, Massachusetts supports our local businesses that create jobs, boost our local economy and preserve our community; and

Whereas, advocacy groups, as well as public and private organizations across the country, have endorsed the Saturday after Thanksgiving as Small Business Saturday.

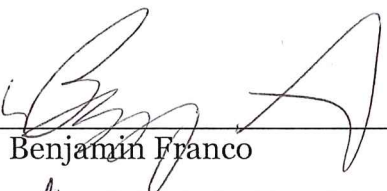
Now, Therefore, the Select Board of the Town of Brookline, Massachusetts, on behalf of the residents of Brookline, hereby **PROCLAIMS**, November 30, 2019, as:


SMALL BUSINESS SATURDAY

The Select Board further urges the residents of the Town of Brookline to join communities across the country, in support of small businesses and merchants on Small Business Saturday and throughout the year.


BROOKLINE SELECT BOARD:


Bernard Greene, Chair


Benjamin Franco


Nancy Heller


Heather Hamilton


Raul Fernandez

Attest:


Melvin Kleckner
Town Administrator