



TOWN of
WAKE FOREST

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PROCLAMATION

**RECOGNIZING SMALL BUSINESS SATURDAY ON NOVEMBER 30, 2019
IN THE TOWN OF WAKE FOREST, NORTH CAROLINA**

WHEREAS, the Town of Wake Forest celebrates our local small businesses and the contributions they make to our local economy and our community; according to the United States Small Business Administration, there are currently 29.6 million small businesses in the United States, they represent 99.9 percent of all businesses with employees in the United States, are responsible for 63 percent of net new jobs created over the past 20 years, and employ 48 percent of the employees in the private sector; and

WHEREAS, on average, 68 percent of money spent at small, independently-owned retailers and restaurants remains within the local economy in comparison to 43 percent of money spent at non-local businesses: and

WHEREAS, 91 percent of all consumers believe that supporting small, independently-owned restaurants and bars is important; and

WHEREAS, the Town of Wake Forest supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

Now, therefore, I, Vivian A. Jones, Mayor of the Town of Wake Forest, do hereby proclaim Saturday, November 30, 2019, as

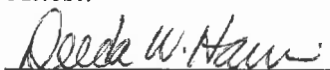
“SMALL BUSINESS SATURDAY”

in the Town of Wake Forest and urge all residents of our community and communities across the country, to support our small businesses and merchants on this day and throughout the year.

This the 15th day of October 2019.


Mayor

Attest:


Town Clerk

