



JAMES M. CAHILL — MAYOR

CITY OF
NEW BRUNSWICK
NEW JERSEY
(732) 745-5004

PROCLAMATION

WHEREAS, small businesses provide opportunities for entrepreneurs, jobs for neighbors, and gathering places for communities; and

WHEREAS, starting and running a small business changes a community by involving its members in the process of rooting itself in the landscape; and

WHEREAS, the diverse range of local businesses all across New Brunswick create more jobs, boost the economy, and keep our great community growing and thriving;

WHEREAS, on average for every dollar spent at local small businesses, 67 cents stays in the local community; and

WHEREAS, in 2018, U.S. consumers reported spending a record high of an estimated \$17.8 billion at independent retailers and restaurants on Small Business Saturday; and

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, JAMES M. CAHILL, MAYOR OF THE CITY OF NEW BRUNSWICK, do hereby proclaim

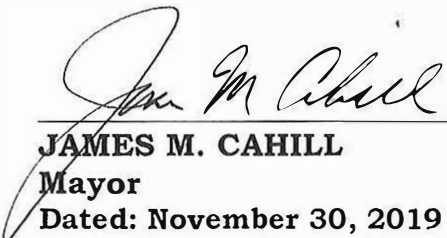
November 30, 2019

as

SMALL BUSINESS SATURDAY

in the city of New Brunswick and urge all residents to support small businesses and merchants on Small Business Saturday and throughout the year.





JAMES M. CAHILL
Mayor
Dated: November 30, 2019