

Office of The Mayor  
City of Fernley, Nevada

## Proclamation

**WHEREAS**, the government of Fernley, Nevada celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 28.8 million small businesses in the United States, they represent more than 99 percent of all businesses with employees in the United States, are responsible for 63 percent of net jobs created over the past 20 years; and

**WHEREAS**, small businesses employ 48 percent of the employees in the private sector in the United States; and

**WHEREAS**, on average, 33 percent of consumer's holiday shopping will be done at small, independently-owned retailers and restaurants; and

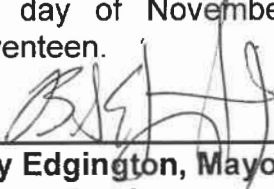
**WHEREAS**, 91 percent of all consumers believe that supporting small, independently-owned restaurants and bars is important; and

**WHEREAS**, 76 percent of all consumers plan to go to one or more small businesses as party of their holiday shopping; and

**WHEREAS**, Fernley, Nevada supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods and advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**NOW, THEREFORE**, I, Roy Edgington, Mayor of Fernley, Nevada do hereby proclaim, November 25, 2017, as: **SMALL BUSINESS SATURDAY** and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the Seal of the City of Fernley, Nevada to be affixed this 1st day of November two thousand and seventeen.

  
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Roy Edgington, Mayor  
City of Fernley