

RESOLUTION NO. 754 NOVEMBER 20, 2019
PROCLAIMING NOVEMBER 30, 2019 AS “SMALL BUSINESS SATURDAY”
IN THE TOWN OF BABYLON

The following resolution was offered by Councilman Manetta
and seconded by Councilman Martinez

WHEREAS, the Town of Babylon, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are 30.7 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 64.9 percent of net new jobs created from 2000 to 2018, and; and

WHEREAS, small businesses employ 47.3 percent of the employees in the private sector in the United States; and

WHEREAS, 94 percent of consumers in the United States value the contributions small businesses make in their community; and

WHEREAS, 96 percent of all consumers who plan to shop on Small Business Saturday said the day inspires them to go to small, independently-owned retailers’ restaurants that they have not been to before, or would not have otherwise tried; and

WHEREAS, 92 percent of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and

WHEREAS, the Town of Babylon supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, be it

RESOLVED, the Town Board of the Town of Babylon does hereby proclaim November 30, 2019, as “Small Business Saturday” in the Town of Babylon, and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

VOTES: 5 YEAS: 5 NAYS: 0

The resolution was thereupon declared duly adopted.