

## SMALL BUSINESS SATURDAY

Whereas, Small Business Saturday is dedicated to supporting the diverse range of local businesses that help create jobs, boost the economy, and keep communities thriving across the country; and

Whereas, Tigard celebrates its local small businesses and the contributions they make to our economy and community; and

Whereas, small businesses offer shoppers unique products and experiences that aren't typically found elsewhere, and successful small businesses enhance the livability of Tigard; and

Whereas, small businesses contribute positively to the Tigard economy by supplying jobs and generating tax revenue; and

Whereas, on average, for every dollar spent at local small businesses 67 cents stays in the local community making small businesses critical to the overall economic health of the city; and

Whereas, in 2018 U.S. consumer spending reached a reported high of \$17 billion at independent retailers and restaurants on Small Business Saturday; and

Whereas, shopping on the Saturday after Thanksgiving supports neighborhood businesses and expands their ability to create jobs, boost the local economy and preserve and enhance neighborhood character and livability.

**NOW THEREFORE BE IT RESOLVED** that I, Jason B. Snider, Mayor of the City of Tigard, Oregon, do hereby proclaim Saturday, November 30, 2019 as,

## **SMALL BUSINESS SATURDAY**

in Tigard, Oregon and encourage people throughout the city to shop locally in support of neighborhood merchants and celebrate the role these entrepreneurs play in the growth of our community.

Dated this 12th day of Narmber, 2019

**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the Seal of the City of Tigard to be affixed.

Jason B. Snider, Mayor City of Tigard

Attest:

Carol A. Krager, City Recorder