

OFFICIAL  
TOWN OF McCANDLESS  
RESOLUTION No. 27 OF 2019

A RESOLUTION SUPPORTING WOMEN IMPACTING PUBLIC POLICY (WIPP) AND THE SMALL BUSINESS SATURDAY COALITION TO PROCLAIM A SMALL BUSINESS SATURDAY ON SATURDAY, NOVEMBER 30, 2019, A NATIONAL EFFORT TO ENCOURAGE CONSUMERS TO SHOP AT LOCAL INDEPENDENTLY OWNED BUSINESSES AND RECOGNIZE THE CONTRIBUTIONS THEY MAKE TO OUR LOCAL ECONOMY

**Whereas**, the Town of McCandless, County of Allegheny, Commonwealth of Pennsylvania, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are 30.7 million small businesses in the United States, they represent 99.7 percent of all firms with paid employees in the United States, are responsible for 64.9 percent of net new jobs created from 2000 to 2018; and

**Whereas**, small businesses employ 47.3 percent of the employees in the private sector in the United States; and

**Whereas**, 94% of consumers in the United States value the contributions small businesses make in their community; and

**Whereas**, 96% of consumers who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

**Whereas**, 92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and

**Whereas**, 59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and

**Whereas**, the Town of McCandless supports our local businesses that create jobs, boost our local economy and preserve our communities; and

**Whereas**, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**Now, therefore**, Town Council of the Town of McCandless do hereby proclaim, November 30, 2019, as:

**SMALL BUSINESS SATURDAY**

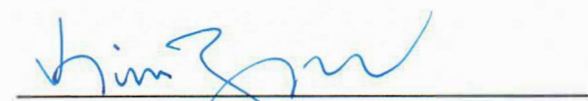
**And** urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Motion made by Council made by Council member Mertz, seconded by Council member Schweiger, and this resolution is adopted this **11<sup>th</sup>** day of **November, 2019**.

ATTEST:

TOWN COUNCIL  
TOWN OF McCANDLESS

  
\_\_\_\_\_  
Secretary

  
\_\_\_\_\_  
President