

# TOWNSHIP OF RIDLEY



FOLSOM, PENNSYLVANIA

## Resolution

WHEREAS, the Board of Commissioners of the Township of Ridley celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration, there are currently 30.7 million small businesses in the United States, representing 99.7 percent of all firms with paid employees in the United States and are responsible for 64.9 percent of net new jobs created from 2000 to 2018; and

WHEREAS, 94% of consumers in the United States value the contributions small businesses make in their community; and

WHEREAS, 96% of consumers who plan to shop on Small Business Saturday said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

WHEREAS, 92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and

WHEREAS, 59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and

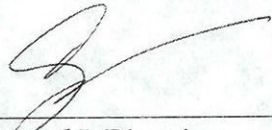
WHEREAS, the Board of Commissioners of the Township of Ridley supports our local businesses that create jobs, boost our local economy and preserve our communities.

NOW THEREFORE BE IT RESOLVED, that the Board of Commissioners of the Township of Ridley does hereby proclaim November 30, 2019 as SMALL BUSINESS SATURDAY and urge the residents of our community and communities across the country to support small businesses and merchants on Small Business Saturday and throughout the year.

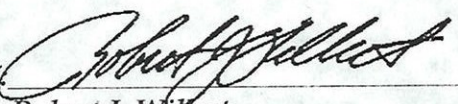
ADOPTED this 20<sup>th</sup> day of November, 2019.

TOWNSHIP OF RIDLEY  
BOARD OF COMMISSIONERS

ATTEST:

  
Edmond J. Pisani  
Township Manager

BY

  
Robert J. Willert  
President