

City of Kingsport Proclamation

Whereas, the government of Kingsport, Tennessee celebrates our local small businesses and the contributions they make to our local economy and community; and,

Whereas, according to the United States Small Business Administration, there are 30.7 million small businesses in the United States, they represent 99.7% of all firms with paid employees in the United States, are responsible for 64.9% of net new jobs created from 2000 to 2018; and,

Whereas, small businesses employ 47.3% of employees in the private sector in the U.S.; and,

Whereas, 96% of consumers who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and,

Whereas, 92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and,

Whereas, 59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and,

Whereas, Kingsport supports our local businesses that create jobs, provide needed services, boost our local economy and preserve our communities; and,

Whereas, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

Now, Therefore, I, Patrick W. Shull, Mayor of the City of Kingsport, and on behalf of the Board of Mayor and Aldermen, would like to proclaim November 30, 2019 as

Small Business Saturday

in Kingsport and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



In Witness Whereof, I have hereunto set my hand and caused the Seal of the City of Kingsport, Tennessee, to be affixed this the 25th day of November, in the year two thousand nineteen.

Patrick W. Shull

Patrick W. Shull, Mayor