



City of McAllen



Proclamation

STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF MCALLEN

WHEREAS, the government of McAllen, Texas celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are 30.7 million small businesses in the United States, they represent 99.7 percent of all firms with paid employees in the United States, are responsible for 64.9 percent of net new jobs created from 2000 to 2018; and

WHEREAS, small businesses employ 47.3 percent of the employees in the private sector in the United States; and

WHEREAS, 94% of consumers in the United States value the contributions small businesses make in their community. 96% of consumers who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

WHEREAS, 92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season. 59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and

WHEREAS, the City of McAllen supports our local businesses that create jobs, boost our local economy and preserve our communities;

NOW THEREFORE, I, Jim Darling, Mayor of the City of McAllen, Texas, by virtue of the authority vested in me and on behalf of the City Commission, do hereby proclaim November 30, 2019, as:

“Small Business Saturday”

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the City of McAllen to be affixed on this 18th day of November, 2019.

ATTEST:



Perla Lara, TRMC/CMC, CPM
City Secretary


Jim Darling, Mayor

