



## PROCLAMATION

**WHEREAS,** *the government of the City of Newport News, celebrates our local small businesses and the contributions they make to our local economy and community; and*

**WHEREAS,** *the United States Small Business Administration indicates there are currently 30.7 million small businesses in the United States, that represent 99.7% of all firms with paid employees in the United States, that are responsible for 64.9% of net new jobs created over the past 20 years; and*

**WHEREAS,** *small businesses employ 47.3% of the employees in the private sector in the United States; and*

**WHEREAS,** *fifty-nine percent (59%) of small business owners said Small Business Saturday<sup>®</sup> contributes significantly to their holiday sales each year; and*

**WHEREAS,** *ninety-four percent (94%) of consumers in the United States value the contributions small businesses make in their community; and*

**WHEREAS,** *ninety-six percent (96%) of consumers who plan to shop on Small Business Saturday<sup>®</sup> said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and*

**WHEREAS,** *the City of Newport News supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and*

**WHEREAS,** *advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.*

**NOW, THEREFORE, I,** *McKinley L. Price, Mayor of the City of Newport News, Virginia, do hereby proclaim, November 30, 2019, as*

### **SMALL BUSINESS SATURDAY**

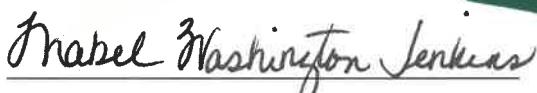
*and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.*



*IN WITNESS WHEREOF, I have hereunto set my hand and caused to be duly affixed the Seal of the City of Newport News, Virginia, this 30<sup>th</sup> day of November 2019.*

  
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*McKinley L. Price, DDS, Mayor  
City of Newport News, Virginia*

*ATTES*

  
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*Mabel Washington Jenkins, MMC  
City Clerk*