



PROCLAMATION

WHEREAS, the City of Redmond celebrates its local small businesses and the contributions they make to the local economy and community; and

WHEREAS, according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, and they are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

WHEREAS, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

WHEREAS, 94 percent of consumers in the United States value the contributions small businesses make in their community; and

WHEREAS, 96 percent of consumers who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

WHEREAS, 92 percent of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and

WHEREAS, 59 percent of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and

WHEREAS, Redmond, Washington, supports its local businesses that create jobs, boost the local economy, and preserve the community; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday;

NOW, THEREFORE, I, JOHN MARCHIONE, Mayor of the City of Redmond, do hereby proclaim November 30, 2019, as

SMALL BUSINESS SATURDAY

and urge the residents of Redmond and communities across the country to support small businesses and merchants on Small Business Saturday and throughout the year.



John Marchione

John Marchione, Mayor
November 30, 2019

Date