



Proclamation

Whereas, the City of Fond du Lac wishes to celebrate our local small businesses and the contributions they make to our local economy and community; and

Whereas, according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States; they represent 99.7 percent of all businesses with employees in the United States; and

Whereas, 90 percent of consumers in the United States say Small Business Saturday has had a positive impact on their community and 89 percent have reported the day encourages them to Shop Small all year long; and

Whereas, the City of Fond du Lac would like to support the local businesses that create jobs, boost our local economy, and preserve our neighborhoods by recognizing the Saturday after Thanksgiving as Small Business Saturday.

*Now, Therefore, I, Brian Kolstad, President of the Fond du Lac City Council, by my signature affixed, do hereby proclaim November 30, 2019 as “**Small Business Saturday**” in the City of Fond du Lac and urge the residents of Fond du Lac to support small businesses and merchants on Small Business Saturday and throughout the year.*

Dated: October 2019

*Brian Kolstad
Fond du Lac City Council*