

## PROCLAMATION

**WHEREAS**, the government of Oshkosh, WI, celebrates our local small businesses and the contribution they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent more than 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created over the past 20 years, and

**WHEREAS**, small businesses employ nearly 48 percent of the working population in the United States; and

**WHEREAS**, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and; and

**WHEREAS**, 89 percent of consumers in the United States agree that small businesses are critical to the overall economic health of the United States; and

**WHEREAS**, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community; and

**WHEREAS**, Oshkosh, WI supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

**WHEREAS**, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**NOW, THEREFORE, I, LORI PALMERI**, Mayor of the City of Oshkosh, do hereby proclaim, November 30, 2019 as:

### SMALL BUSINESS SATURDAY

And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

DATED: November 22, 2019

*Lori Palmeri*

LORI PALMERI, Mayor  
City of Oshkosh, Wisconsin