



Office of the Mayor

The City of Morgantown

389 Spruce Street
Morgantown, West Virginia 26505
(304) 284-7439

Proclamation

- Whereas, the government of Morgantown, West Virginia, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.7 million small businesses in the United States, they represent 99.7% of all firms with paid employees in the United States, are responsible for 64.9% of net new jobs created from 2000 to 2018; and
- Whereas, small businesses employ 47.3% of the employees in the private sector in the United States; and
- Whereas, 94% of consumers in the United States value the contributions small businesses make their community; and
- Whereas, 96% of consumers who plan to shop on Small Business Saturday said the day inspires them to go to small, independently owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and
- Whereas, 92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and
- Whereas, 59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and
- Whereas, Morgantown, WV supports our local businesses that create jobs, boost our local economy and preserve our communities; and
- Whereas, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

Now therefore, I, William Kawecki, Mayor of the City of Morgantown, West Virginia do hereby proclaim
November 30th, 2019, as:

Small Business Saturday

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Seal:



William Kawecki, Mayor