

**SMALL BUSINESS SATURDAY**  
**JACKSON, WYOMING**

**Whereas**, the Jackson community, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.7 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 64.9 percent of net new jobs created from 2000 to 2018; and

**Whereas**, small businesses employ 47.3 percent of the employees in the private sector in the United States; and

**Whereas**, 94% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

**Whereas**, 96% of consumers who are aware of Small Business Saturday said the day encourages them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

**Whereas**, 92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and

**Whereas**, 59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and

**Whereas**, the Jackson Town Council supports our local businesses that create jobs, boost our local economy, and preserve our communities.

**Now, Therefore**, I, Pete Muldoon, Mayor of the Town of Jackson do hereby proclaim, Saturday, November 30, 2019, as **SMALL BUSINESS SATURDAY** and urge the residents of our community to support small businesses and merchants on that day and throughout the year.

**DATED THIS 4th DAY OF NOVEMBER 2019.**

TOWN OF JACKSON  
Pete Muldoon, Mayor

ATTEST:  
Sandra P. Birdyshaw, Town Clerk

