

City of San Mateo

PROCLAMATION

WHEREAS, Small Business Saturday® is a day dedicated to supporting small businesses and communities across the country and is celebrated each year on the Saturday after Thanksgiving; and

WHEREAS, the City of San Mateo greatly values our small businesses and all they bring to our community and local economy; and

WHEREAS, according to an Amex-commissioned 2018 Small Business Economic Impact Study, 67 cents of every dollar spent at a small business stays in the local community; and


WHEREAS, beyond economic contributions, small businesses bring a sense of hometown pride, with each establishment weaving their unique style and cultural influences into the fabric of our wonderful and diverse city; and

WHEREAS, the City of San Mateo is fortunate to have an active Chamber of Commerce that nurtures our network of small businesses through leadership, advocacy, events, and networking opportunities; and

WHEREAS, the City of San Mateo encourages our residents to participate beyond Small Business Saturday and take advantage of the goods and services their neighborhood business and merchants have to offer; and

NOW, THEREFORE, I, Diane Papan, Mayor of the City of San Mateo, on behalf of myself and the City Council, do hereby proclaim and recognize November 30th, 2019 as

SMALL BUSINESS SATURDAY



Diane Papan, Mayor
November 30, 2019