



The City of Temecula **PROCLAMATION**

WHEREAS, the City of Temecula celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, small businesses employ 47.3 percent of employees in the private sector in the United States; and

WHEREAS, 94 percent of consumers in the United States value the contributions small businesses make in their community; and

WHEREAS, 96 percent of consumers who plan to shop on Small Business Saturday said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

WHEREAS, 92 percent of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and

WHEREAS, 59 percent of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and

WHEREAS, the City of Temecula supports our local businesses that create jobs, boost the local economy, and preserve our communities; and

WHEREAS, advocacy groups and public and private organizations across the country have endorsed the Saturday after Thanksgiving as *Small Business Saturday*.

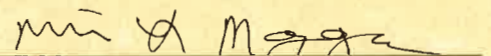
NOW, THEREFORE, I, Mayor Michael S. Naggar, on behalf of the City Council of the City of Temecula, hereby proclaim November 30, 2019, to be

“Small Business Saturday”

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Temecula to be affixed this thirtieth day of November, 2019.


Michael S. Naggar, Mayor



Randi Johl, City Clerk