

City of Durant

Proclamation

Whereas, the government of Durant, Oklahoma, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 347,165 small businesses in Oklahoma, they represent 99.4 percent of all businesses with employees in Oklahoma, and are responsible for 13,139 net new jobs in 2015; and

Whereas, small businesses employed 712,797 people or 52 percent of the employees in the private sector in Oklahoma in 2015; and

Whereas, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

Whereas, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

Whereas, 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

Whereas, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and

Whereas, Durant, Oklahoma supports our local businesses that create jobs, boost our local economy and preserve our communities; and

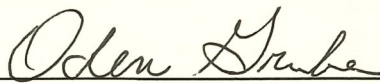
Whereas, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

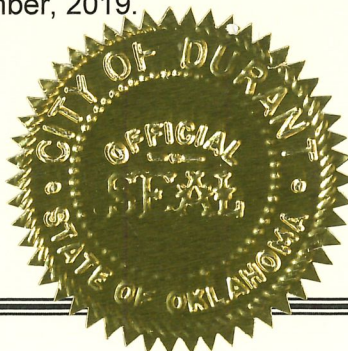
Now, Therefore, I, Oden Grube, Mayor of Durant, Oklahoma do hereby proclaim, November 30, 2019, as:

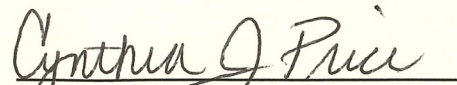
SMALL BUSINESS SATURDAY

And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, I do hereby set my hand, and cause the seal of the City of Durant to be affixed, this 12th day of November, 2019.


Oden Grube, Mayor




Cynthia J. Price, City Clerk