

Proclamation

City of Edmond
Dan O'Neil Lamb, Mayor

In Recognition of Small Business Saturday

Whereas, Edmond, Oklahoma, celebrates our local small businesses and the contributions they make to our local economy and community; 70 percent of adult U.S consumers are aware of Small Business Saturday; and

Whereas, 42 percent of consumers who reportedly shopped small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family, and 83% reported encouraging others to also shop or dine small businesses; and

Whereas, Among consumers who said they participated on the day, 41% reported that they shopped small online on Small Business Saturday. Among companies that were planning promotions on Small Business Saturday, 92% said the day helps their business stand out during the busy holiday shopping season; and

Whereas, Edmond, OK supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and; and

Now, Therefore, I, Dan O'Neil, Mayor of the City of Edmond, Oklahoma, on behalf of the City Council, do hereby proclaim November 30, 2019 as "Small Business Saturday" and call upon the citizens of the City of Edmond to join with us in this observance as we support small business owners and their employees throughout the year and encourage the development of new small business.

*Given under my hand and seal of the City of Edmond,
Oklahoma this 25th day of November 2019.*



Dan O'Neil

Mayor

Attest: *[Signature]*

City Clerk