



PROCLAMATION

Whereas, the government of the City of Yukon, Oklahoma, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, which represent 99.7 percent of all businesses with employees in the United States, and are responsible for 65.9 percent of net new jobs created from 2000 to 2018; and

Whereas, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

Whereas, 94% of consumers in the United States value the contributions small businesses make in their community; 96% of consumers who plan to shop on Small Business Saturday® said the day inspires them to support small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; 92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; 59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; Yukon Main Street retailers who participated in Small Business Saturday in 2018 report an average 26% increase in sales over the previous year; and

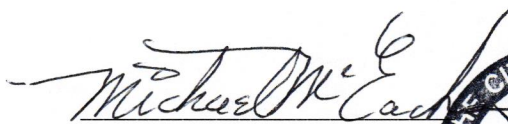
Whereas, the City of Yukon supports our local businesses that create jobs, boost our local economy and preserve our communities; and advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

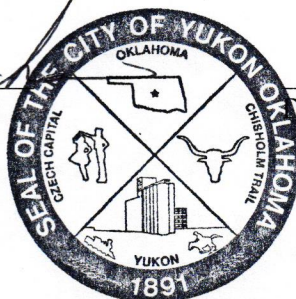
Now, Therefore, I, Michael McEachern, Mayor of Yukon, Oklahoma do hereby proclaim, November 30, 2019, as:

SMALL BUSINESS SATURDAY

And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Given under my hand and Seal of the City of Yukon this 19th day of November, 2019.


Michael McEachern, Mayor




Douglas A. Shivers, City Clerk