

Proclamation



STATE OF SOUTH CAROLINA
COUNTY OF HORRY
CITY OF NORTH MYRTLE BEACH

WHEREAS, the city of North Myrtle Beach celebrates its local small businesses and the very important role they play in the local economy; and

WHEREAS, since 2010, the Saturday after Thanksgiving has been designated as Small Business Saturday, a designation that has been embraced by advocacy groups and public and private organizations; and

WHEREAS, U.S. consumers nationwide reported spending a record high of an estimated \$17.8 billion at independent retailers and restaurants on Small Business Saturday in 2018, a record we hope to surpass in 2019; and

WHEREAS, over 28.8 million small business exist in the United States, and an estimated 1,866 small businesses in the city of North Myrtle Beach providing necessary good and services to every community; and

WHEREAS, in 2018, more than 95 million consumers shopped at small businesses on Small Business Saturday; and

WHEREAS, the city of North Myrtle Beach supports our local businesses that create jobs, boosts our local economy and preserves our neighborhoods; and

WHEREAS, the North Myrtle Beach Chamber of Commerce. CVB invites residents of the area and our visitors to North Myrtle Beach to shop our small businesses on Saturday November 30, 2019, in honor of "Small Business Saturday"; and

NOW, THEREFORE, I Mayor Marilyn Hatley, on behalf of the North Myrtle Beach City Council, hereby designate Saturday November 30, 2019 as "Small Business Saturday" and encourage residents to support local businesses on this day and every day.

Attest: *Merideth J Smith*

Signed _____

