

City of Statesville

North Carolina



Office of the Mayor

Proclamation

Small Business Saturday

Whereas, the City Council of Statesville, North Carolina, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are 31.7 million small businesses in the United States, they represent 99.9% of all firms with paid employees in the United States, are responsible for 65.1% of net new jobs created from 2000 to 2019; and

Whereas, small businesses employ 47.1% of the employees in the private sector in the United States, 62% of U.S. small businesses reported that they need to see consumer spending return to pre-COVID levels by the end of 2020 in order to stay in business; and

Whereas, 97% of consumers who shopped on Small Business Saturday agree that small businesses are essential to their community; and

Whereas, 95% of consumers who shopped on Small Business Saturday reported the day makes them want to shop or eat at small, independently owned businesses all year long, not just during the holiday season; and

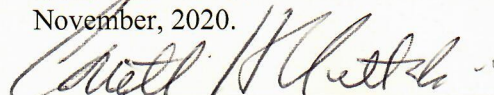
Whereas, Statesville, North Carolina supports our local businesses that create jobs, boost our local economy, and preserve our communities; and

Whereas, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

Now, Therefore, I, Constantine H. Kutteh, Mayor of the City of Statesville do hereby proclaim, November 28, 2020, as “**Small Business Saturday**” and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



IN WITNESS WHEREOF I have set my Hand and caused the Great Seal of the City of Statesville to be affixed this 30th day of November, 2020.


Constantine H. Kutteh, Mayor