Lilly Harris is President and CEO of Man-Machine Systems Assessment (MSA). Founded in El Paso, Texas and headquartered in Arlington, Virginia, MSA is an award-winning, woman-owned, small business providing operational test and evaluation, human systems integration, and CBRNE force protection to DoD and homeland security clients. Lilly is passionate about our warfighters as well as the preparedness of our nation and this passion guides her decision making. Before stepping into her current role, Lilly had the opportunity to develop an innate business acumen by serving as MSA's Marketing Director, Human Resources Director, Chief Financial Officer and Executive Vice President.

Since taking the helm in 2008, Ms. Harris has steered the company on a path of expansion and innovation, adding two new business lines, increasing revenue, and streamlining management processes. These ambitious endeavors have earned MSA recognition as a four-time honoree on the Inc. 500/5000 and Hispanic Magazine's Top 100 list.

Ms. Harris' accomplishments have also earned significant personal recognition. In 2009, the Washington Business Journal recognized Ms. Harris with the "Women Who Mean Business" award as well as recognition in 2010 as a "Minority Business Leader." In 2011, Lilly received the Brava award from SmartCEO magazine, was a finalist for "Heroines in Technology" for her commitment to community service, and was voted Washington Business Journal's "40 under 40" Reader's Choice Award Winner. In 2016, SmartCEO recognized MSA as a "Top Family-Owned Business" in Washington, DC, and in 2018 she received the FedFem award by LeadersNest for her work in government contracting.

Ms. Harris was recently appointed to serve on the Texas Tech Department of Psychology Alumni Advisory Council. In her role, she advises department leadership of diverse academic offerings with an emphasis on how to further the mission of preparing students to be informed, productive and responsible citizens.

Ms. Harris holds a bachelor's degree in Psychology from Texas Tech University, a Certificate in Film Production from Tisch School of the Arts at New York University, and is a graduate of Harvard Business School (OPM 43).