



Virtual Mentoring PRICING STRATEGIES TO WIN GOVERNMENT CONTRACTS

GUEST SPEAKER:
MARSHA LINDQUIST, PRESIDENT, GRANITE LEADERSHIP
STRATEGIES, INC.

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ABOUT WIPP

- Founded in 2001, Women Impacting Public Policy (WIPP) is a national, nonpartisan organization advocating on behalf of women entrepreneurs
- We work to strengthen women business owners' impact on our nation's public policy, create economic opportunities and forge alliances with other business organizations
- Our collective voice, including 79 women's organizations, has a powerful influence on Capitol Hill and with the Administration



ABOUT GIVE ME 5

- National program from WIPP & American Express OPEN designed to educate women business owners on how to apply for and secure federal procurement opportunities.
- Give Me 5 works to increase the representation of Women Business Owners that win government contracts. We provide accessible business education tools to assist both new and experienced federal contractors.
- Women Business Owners could gain more than \$4 billion in annual revenues if the 5% contracting goal set by Congress was reached.



Virtual Mentoring

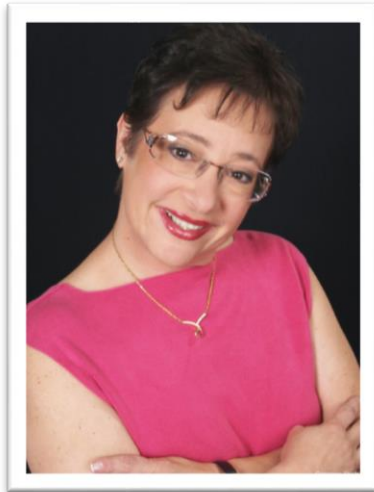
PRICING STRATEGIES TO WIN GOVERNMENT CONTRACTS

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- If you have any questions during the presentation, please feel free to enter them into the discussion box on the bottom left of your screen



GIVE ME 5: THE TOP 5 PRICING STRATEGIES TO WIN GOVERNMENT CONTRACTS



Marsha Lindquist
President
Granite Leadership Strategies, Inc.

Email Marsha:

marsha@graniteleadershipstrategies.com

Marsha's Quick Tips:

<http://www.graniteleadershipstrategies.com/quick-tips/>



THANK YOU FOR PARTICIPATING!

Following this call you will receive links to the podcast of this session.

For questions, please contact Lin Stuart at Lstuart@wipp.org



GET INVOLVED!

- Learn how policy can impact your business growth
- Join countless other women entrepreneurs making their voices heard at the public policy table
- Get educated! WIPP offers unlimited opportunities for you and your staff
- Receive weekly/monthly policy updates and briefings
- Network with other highly successful women entrepreneurs



QUESTIONS?



1-888-488-WIPP

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Contact Lin Stuart: LStuart@wipp.org
(415) 434-4314

