

# How to Make Your ASC the Destination of Choice

**WISCA 2019 Annual Forum  
and Vendor Fair**  
February 21-22, 2019  
The American Club, Kohler, WI



## Featured Presenters

Steve Miller, CAE, Chief Operating Officer, Ambulatory Surgery Center Association  
Kristin Baird, MHA, BSN, RN, President/CEO, Baird Group  
Ray Grundman, MSN, MPA, FNP-BC, CASC, Raymond E. Grundman and Associates  
Sandy Berreth, RN, BS, MS, CASC, Administrator/Service Line Director, Foothill Surgery Center at Sansum Clinic

## Forum Agenda *(subject to change)*

### Thursday, February 21

6:00 – 8:00 p.m.  
Networking with Vendors and Poster Board Presenters  
The Evolution of the ASC Industry  
*Steve Miller, CAE, Chief Operating Officer, Ambulatory Surgery Center Association*

### Friday, February 22

8:00 – 9:00 a.m.  
Registration & Breakfast with Vendors  
Poster Board Presentations

9:00 – 10:00 a.m.  
Operation Service Excellence - Become the Destination of Choice  
*Kristin Baird, MHA, BSN, RN, President/CEO, Baird Group*

10:00 – 10:15 a.m.  
Break with Vendors  
Poster Board Presentations

10:15 – 11:00 a.m.  
BLOCK 1

- 1.1 Let's Get Engaged - The Leaders' Guide to Engaging and Retaining the Best Employees  
*Kristin Baird, MHA, BSN, RN, President/CEO, Baird Group*
- 1.2 Certified Ambulatory Infection Preventionist Training  
*Ray Grundman, MSN, MPA, FNP-BC, CASC, Raymond E. Grundman and Associates*

11:00 – 11:15 a.m.  
Break with Vendors  
Poster Board Presentations

11:15 a.m. – 12:00 p.m.  
BLOCK 2

2.1 Mentoring to Lead  
*Sandy Berreth, RN, BS, MS, CASC, Administrator/Service Line Director, Foothill Surgery Center at Sansum Clinic*

2.2 Destination....Merger  
*Dianne Appleby, RN, BSM, MBA, Director, Menomonee Falls ASC*  
*Curt Kubiak, MBA, Chief Executive Officer, Orthopedic & Sports Institute of the Fox Valley*  
*Lisa Severson, CST, BAHM, MAHR, Clinic Manager, Wisconsin Surgery Center*

12:00 – 2:00 p.m.  
Lunch & Business Meeting  
Growing Support for ASCs Among Policymakers and Payers  
*Steve Miller, CAE, Chief Operating Officer, Ambulatory Surgery Center Association*  
Networking Table Topics

2:00 – 2:15 p.m.  
Break with Vendors  
Poster Board Presentations

2:15 – 4:00 p.m.  
Disaster Preparedness – Real Life Stories  
*Amanda Sosnosky, MBA, BSN, RN – CASC, Administrator, Bellin Orthopedic Surgery Center*  
*Sandy Berreth, RN, BS, MS, CASC, Administrator/Service Line Director, Foothill Surgery Center at Sansum Clinic*  
*Christopher M. Hohol, CET, CFI, Program Coordinator – Region 3, WI Healthcare Emergency Response Coalition*

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## Networking Table Topics

- Quality Improvement Projects for ASCs
- Building a Safety Program
- Leadership at All Levels
- Material Management and Cost Containment
- Employee Education & Documentation Requirements
- Running Effective Board Meetings
- How to be Survey Ready All the Time

## Present your work at the WISCA 2019 Annual Forum!

### Submit a Poster Presentation

The poster presentations will feature programs and projects from all over the state. All posters will be eligible to win a drawing for one free 2020 Annual Forum registration. Possible topics include: infection control, safety, patient experience and quality improvement projects. If you are involved in a study, project or program that would be beneficial to How to Make Your ASC the Destination of Choice, the Education Committee invites you to submit your poster [online](#) for consideration! **Deadline is February 1, 2019.**

## Registration Rates

**Register by January 10, 2019 and save \$25 per attendee!**

	By January 10, 2019	After January 10, 2019
<b>WISCA Member</b>	\$125	\$150
<b>Non-Member</b>	\$250	\$275

## Is your ASC a new WISCA member?

If so, contact the WISCA office. Each new ASC receives one complimentary Annual Forum attendee.

## Hotel Accommodations

Rooms are available at The American Club, at the special rate of \$149 single/double occupancy. To guarantee this rate, reservations must be made by January 22, 2019 at 5:00 pm. Call 844-884-4370 and indicate you are with the Association of Wisconsin Surgery Centers, Reservation #82U18B.

## Hotel Address

The American Club  
419 Highland Drive  
Kohler, WI 53044

## Cancellation Policy

Cancellations received on or before February 8, 2019 will be subject to a \$50 cancellation fee. No refunds will be given after February 8, 2019. Cancellations must be received by fax at 920-882-3655 or by email at [WISCA@badgerbay.co](mailto:WISCA@badgerbay.co).

## Questions

If you have questions, please contact the WISCA office by phone at 920-560-5627.

**Register online at [wisc-asc.org](http://wisc-asc.org).**