How to Make Your ASC the Destination of Choice

WISCA 2019 Annual Forum and Vendor Fair
February 21-22, 2019
The American Club, Kohler, WI

Attendee Registration

Forum Agenda (subject to change)

Thursday, February 21

6:00 – 8:00 p.m.
Networking with Vendors and Poster Board Presenters

The Evolution of the ASC Industry
Steve Miller, CAE, Chief Operating Officer, Ambulatory Surgery Center Association

Friday, February 22

8:00 – 9:00 a.m.
Registration & Breakfast with Vendors

Poster Board Presentations

9:00 – 10:00 a.m.
Operation Service Excellence - Become the Destination of Choice
Kristin Baird, MHA, BSN, RN, President/CEO, Baird Group

10:00 – 10:15 a.m.
Break with Vendors

Poster Board Presentations

10:15 – 11:00 a.m.

BLOCK 1

1.1 Let's Get Engaged - The Leaders’ Guide to Engaging and Retaining the Best Employees
Kristin Baird, MHA, BSN, RN, President/CEO, Baird Group

1.2 Certified Ambulatory Infection Preventionist Training
Ray Grundman, MSN, MPA, FNP-BC, CASC, Raymond E. Grundman and Associates

11:00 – 11:15 a.m.
Break with Vendors
Poster Board Presentations

11:15 a.m. – 12:00 p.m.

BLOCK 2

2.1 Mentoring to Lead
Sandy Berreth, RN, BS, MS, CASC, Administrator/Service Line Director, Foothill Surgery Center at Sansum Clinic

2.2 Destination....Merger
Dianne Appleby, RN, BSM, MBA, Director, Menomonee Falls ASC
Curt Kubiak, MBA, Chief Executive Officer, Orthopedic & Sports Institute of the Fox Valley
Lisa Severson, CST, BAHM, MAHR, Clinic Manager, Wisconsin Surgery Center

12:00 – 2:00 p.m.
Lunch & Business Meeting
Growing Support for ASCs Among Policymakers and Payers
Steve Miller, CAE, Chief Operating Officer, Ambulatory Surgery Center Association

Networking Table Topics

2:00 – 2:15 p.m.
Break with Vendors
Poster Board Presentations

2:15 – 4:00 p.m.

Disaster Preparedness – Real Life Stories
Amanda Sosnosky, MBA, BSN, RN – CASC, Administrator, Bellin Orthopedic Surgery Center
Sandy Berreth, RN, BS, MS, CASC, Administrator/Service Line Director, Foothill Surgery Center at Sansum Clinic
Christopher M. Hohol, CET, CFI, Program Coordinator – Region 3, WI Healthcare Emergency Response Coalition

Featured Presenters

Steve Miller, CAE, Chief Operating Officer, Ambulatory Surgery Center Association
Kristin Baird, MHA, BSN, RN, President/CEO, Baird Group
Ray Grundman, MSN, MPA, FNP-BC, CASC, Raymond E. Grundman and Associates
Sandy Berreth, RN, BS, MS, CASC, Administrator/Service Line Director, Foothill Surgery Center at Sansum Clinic
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Networking Table Topics

- Quality Improvement Projects for ASCs
- Building a Safety Program
- Leadership at All Levels
- Material Management and Cost Containment
- Employee Education & Documentation Requirements
- Running Effective Board Meetings
- How to be Survey Ready All the Time

Present your work at the WISCA 2019 Annual Forum!

Submit a Poster Presentation

The poster presentations will feature programs and projects from all over the state. All posters will be eligible to win a drawing for one free 2020 Annual Forum registration. Possible topics include: infection control, safety, patient experience and quality improvement projects. If you are involved in a study, project or program that would be beneficial to How to Make Your ASC the Destination of Choice, the Education Committee invites you to submit your poster online for consideration! Deadline is February 1, 2019.

Is your ASC a new WISCA member?
If so, contact the WISCA office. Each new ASC receives one complimentary Annual Forum attendee.

Hotel Accommodations

Rooms are available at The American Club, at the special rate of $149 single/double occupancy. To guarantee this rate, reservations must be made by January 22, 2019 at 5:00 pm. Call 844-884-4370 and indicate you are with the Association of Wisconsin Surgery Centers, Reservation #82U18B.

Hotel Address
The American Club
419 Highland Drive
Kohler, WI 53044

Cancellation Policy

Cancellations received on or before February 8, 2019 will be subject to a $50 cancellation fee. No refunds will be given after February 8, 2019. Cancellations must be received by fax at 920-882-3655 or by email at WISCA@badgerbay.co.

Questions
If you have questions, please contact the WISCA office by phone at 920-560-5627.

Registration Rates

Register by January 10, 2019 and save $25 per attendee!

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Register online at wisc-asc.org.