Press Release:
2021 WESTERN Trade Show In Kansas City is cancelled

Kansas City, MO, August 31, 2020

After very serious discussion about the state of the global coronavirus pandemic, the Western Nursery and Landscape Association (WNLA) Board of Directors has made the unanimous decision to cancel the 2021 WESTERN scheduled for January 13-15, 2021 in Kansas City, MO.

The health and safety of WNLA’s members, exhibitors, partners, and supporters is of utmost importance, and it has become clear that the WNLA will not be able to host a safe, in-person event.

With the financial uncertainty created by not holding a 2021 WESTERN the WNLA board has also elected not to reschedule the 2021 WESTERN for January 2022. The Board of Directors is committed to engaging WNLA members to explore new ways to fulfill the purpose of re-launching a future event that provides education, networking, and trade opportunities to help their green industry members thrive.

The WESTERN has a very long and proud tradition and we are saddened that we will not be able to gather in Kansas City for the education, commerce, and socialization with our colleagues that we so eagerly look forward to through the year.

One of the things we love most about WNLA, a legendary 130-year-old non-profit association, is the sense of camaraderie that exists. We hope you will stay connected with us via our e-newsletters to stay “in the know” about your colleagues in the Midwest. We have all weathered tough situations before, and we will get through this together as well.
About the Western Nursery & Landscape Association

The trade association for independent horticultural companies in the Midwest. Members include independent retailers; landscape maintenance, contractors, designers & architects; wholesale and greenhouse growers; plant breeders; horticultural suppliers and distributors; and those involved in horticultural education, including professors, extension professionals and students. WNLA is a 501(c)6 non-profit organization.

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