



WESTERN JANUARY 2020 KANSAS CITY, MO

EDUCATION • NETWORKING • TRADE SHOW

2020 Western Updates – Ticketed Events

Kansas City, MO, October 10, 2019 –

The Western Nursery and Landscape Association (WNLA) is thrilled to announce the following ticketed events at the 2020 Western in Kansas City January 15, 16, and 17! Tickets for these events **MUST** be ordered in pre-registration and cannot be purchased onsite!

Wednesday Evening's Welcome Reception will take place at Boulevard Brewing Co. and will include dinner from Joe's Kansas City Bar-B-Que. The 2020 Western Awards will be presented at this event and trolley transportation will be available to and from the hotel. **Thanks to our sponsors for the Welcome Reception: Greenleaf Nursery Company, Ball Seed, & Home Nursery!**

Haig Seferian, Principal Landscape Architect and founder of Seferian Design Group, will be instructing Wednesday's Design Workshop (ticketed event). As a recognized authority on the various aspects of the built landscape, Haig has endeavored to educate the public by creating content for and hosting TV shows such as "Green Force" and "Garden Architecture" on HGTV. Haig has also authored a book titled "Hardscaping". With over three decades of industry experience, Haig is a well-known lecturer, author and television personality. In 2011 Haig was elevated to Fellow status within the American Society of Landscape Architects (FASLA).

Sue Markgraf will be presenting "The Brand that is YOU: How to Own It, Work It, Live It!" at the Women in Horticulture Breakfast Friday Morning (ticketed event). Sue Markgraf is the Founder and President of GreenMark Public Relations, Inc. In her talk, Sue will address how to articulate your strengths, values, and talents and apply them to your work every day. Join us for a high-energy breakfast, followed by action-packed round-table discussion, as we explore personal branding and how owning, working and living yours can help you make your green mark. **Thanks to Forrest Keeling Nursery for sponsoring our Women in Horticulture Breakfast!**

Stay tuned for more speakers, exhibitors and information about the 2020 Western. Updates will be on www.wnla.org, the [Western Nursery and Landscape Association Facebook](#) and coming through the WNLA weekly newsletter. Email callie@wnla.org to sign up to receive our weekly e-newsletter.

About the Western Nursery & Landscape Association

The trade association for independent horticultural companies in the Midwest. Members include independent retailers; landscape maintenance, contractors, designers & architects; wholesale and greenhouse growers; plant breeders; horticultural suppliers and distributors; and those involved in horticultural education, including professors, extension professionals and students. WNLA is a 501(c)6 non-profit organization.

For more information visit www.wnla.org

