WOC Nurse Week
AUGT 15-21, 2018
50 YEARS OF MAKING AN IMPACT
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1968 2018

NURSE WEEK

2018

WOC

Smith & Nephew

Wound, Ostomy and Continence Nurses Society

WOC Nurse Week is supported by a restricted educational grant from Smith & Nephew.
Fifty years ago in 1968 at the Cleveland Clinic, the first professional specialty nursing organization for enterostomal therapists, now known as Wound, Ostomy and Continence (WOC) nurses, was founded. For five decades WOC nurses have been recognized as experts, leaders and passionate caregivers playing a major role in:

- Developing protocol for cost-effective resources
- Improving patient outcomes
- Enhancing patient satisfaction
- Advocating for supply and service reimbursement
- Improving the continuity and coordinator of care across settings

WOC nurses have a proven track record of making an impact to the care of individuals with wound, ostomy or continence needs. A recent study (Boyle, et al., 2017) found that:

- CWOCN, CWCN, & CWONS have lower rates of total HAPI, HAPI STAGE 2 OR HIGHER, & HAPI STAGES 3 & 4 THAN HOSPITALS NOT EMPLOYING THESE NURSES.
- The scope of practice was officially expanded to include the care of individuals with wounds and urinary and fecal continence disorders.
- The IAET evolved into the Wound, Ostomy and Continence Nurses Society: An Association of ET Nurses, which is now known as the Wound, Ostomy and Continence Nurses Society™ (WOCN™).

The WOCN Society celebrates its 50th Anniversary!
THANK YOU
to all of the wonderful WOC nurses who bring unparalleled quality and value to the lives of patients. Here’s to fifty more years of advancing the WOC nursing specialty!

References: