Position Profile: National YWIB Communications Chair

WIB is committed to encouraging and promoting women from all backgrounds and career levels across the life sciences continuum via networking events, professional development programs, seminars, workshops, and educational programs. WIB creates connections, encourages entrepreneurship, and provides women with the tools to reach the highest positions of influence and responsibility within the life sciences industry.

Our Mission

WIB is a multifaceted organization of professionals committed to promoting the careers, leadership, and entrepreneurship of women in the life sciences.

Young Women In Bio (YWIB) gives girls today the inspiration and support they need to become tomorrow’s leaders in science, technology, engineering, and math (STEM). YWIB strives to provide educational and hands-on STEM experiences to instill passion in middle and high school-aged girls through mentoring, hands-on activities, and field trips.

The National YWIB Communications Chair works closely with the National YWIB Chair and other members of the National YWIB Team (WIB Senior Program Manager and other YWIB Committee Chairs) to provide leadership for National and Chapter YWIB initiatives.

All members of YWIB Leadership are expected to abide by WIB’s bylaws, policies, and Code of Conduct. They must respect fellow volunteers and work collaboratively with the other leaders within their sub-committee.

Term: Minimum of one year, maximum two years

Responsibilities (working in consultation with National YWIB Chair):

- Join monthly YWIB Chapter Leader calls
- Join monthly YWIB National Leadership calls
- Oversee all National YWIB Social Media, including Instagram, LinkedIn, and Facebook, promoting all National and Chapter level YWIB activities
- Ensure all video content is loaded to YouTube and promoted on Social Media in a timely fashion
- Support YWIB Chapters with promotion of their local events
- Collaborate with WIB National Communications team
- Maintain familiarity with National WIB policies and guidelines
- Reinforce collaboration with other organizations
- Promote outreach to the life sciences community at large

Requirements:
- Passionate about being a mentor, educator, and role model to middle and high school girls
- Exceptional at building relationships between Chapters to create an open dialogue on best practices for engaging and retaining middle school and high school age girls, local school districts, stakeholders, and sponsors
- Comfortable leading large cross-sectional teams and effectively guide YWIB initiatives across all Chapters