
What's your BIO?

The WIB Welcome Reception at the BIO International Convention in Boston attracted over 150 people from across the country and around the world. WIB would like to thank those attended! Networking opportunities were continued by successfully hosting two meet-ups in the exhibit hall where the WIB booth experienced constant traffic. A full recap of WIB at BIO will be in the next e-newsletter.



Are You Connected with WIB on LinkedIn and Facebook?

LinkedIn and Facebook are an easy way to stay on top of the ever-expanding WIB chapter line-up, upcoming activities and job postings. To visit and join WIB on LinkedIn, [click here!](#) To follow us on Facebook, [click here](#) and select the "Like" box at the top of the screen.



CHAPTER EVENTS

RTP Chapter Events

Women In Bio-RTP Spring Event - an Inspirational Success

Around sixty women participated in the Women In BIO-RTP Professional Development program on May 31, 2012 at the NC Biotechnology Center. Dr. Kim Mayer from the [Small business and Technology Development Center](#) of Raleigh kicked off the event by demystifying the process of starting a company. While the focus was largely on creation of a life sciences company, the presentation was applicable to start-ups in most industries. A panel discussion on running companies from C-level executives included Sheila Mikhail from [Life Science Law](#), Dr. Amanda Elam of [Galaxy Diagnostics](#), Prathima Acharya of [KBI BioPharma](#), Karen Adams from [KJA Associates](#) and moderator Claudia Black of [G-Zero Therapeutics](#). A broad range of topics were covered involving operations, management, mentorship, finance and alignment of values. The

importance of sense of humor while dealing with difficult situations was highlighted.

Katie Trapp of the [NC Biotechnology Center](#) navigated the do's and don'ts of social media and presented best practices to developing a digital persona. Kittie Watson, President of [Innolect, Inc.](#) introduced the art and power of story-telling as it relates to brand development, and the five stories that all leaders need to know how to tell.



Read WIB member Robin Deacle's blog of the event [Inside View: Women in Bio can have it all](#) with her favorite takeaways from the program.



Book Club: How We Lead Matters – Reflections on a Life of Leadership

Join WIB on June 28, 2012 from 7:30 a.m. - 9:00 a.m. EDT as they discuss a collection of stories, insights and life lessons of Marilyn Carlson Nelson, CEO of Carlson, one of "The World's Most Powerful Women" (Forbes). "How We Lead Matters" combines the author's adventures and insights with wisdom from renowned spiritual, political, and literary figures to convey the leadership precepts behind her business, managerial, and corporate success. [Click here](#) to register and for more information.

Join WIB-RTP for Beakers and Beers Networking

Please join us on July 12, 2012 from 6:00 p.m. - 7:30 p.m. at [Top of the Hill](#) as we enjoy the summer with a WIB-RTP Beakers and Beers networking event at the Top of the Hill. Cool down, kick off your heels, leave your labcoat and worries behind, and network with fellow and prospective WIB members. [Click here](#) for more details and to register.



Book Club: The Zigzag Principle: The Goal Setting Strategy That Will Revolutionize Your Business and Your Life

Have you ever set your sights on the top of a mountain and then started your ascent by heading straight through the trees and up the sheer cliffs? Or driven in your car to the other side of town—as the crow flies? Just as a river has to wend its way around obstacles, the best route is never actually a straight line! Join WIB-RTP on July 26, 2012 from 11:30 a.m. to 1:00 p.m. EDT at the [Guglhupf Bakery and Cafe](#) in Durham, NC for this exciting and informative event. [Click here](#) to register and for more information.



Seattle Metro Chapter Events

Join WIB-Seattle Metro For a Summer Networking Event

You can be in control of your career and chart a path that leads to great success. The key to that success is identifying and articulating your unique value and developing a personal brand that effectively positions that value. The session will include steps for building your value proposition and a discussion on leveraging your strengths for internal growth as well as external opportunities. Join us on July 25, 2012 from 5:30 p.m. – 7:00 p.m. PDT at Emergent BioSolutions in Seattle for this valuable event. [Click here](#) to register and for more information.

Washington DC/Baltimore Chapter Events

Washington DC/Baltimore Celebrates Summer En Masse at June Happy Hour

Over 50 women gathered at La Tasca in Rockville on June 14, 2012 to kick off the summer season. Guests

enjoyed good food, good weather, and spirited conversation in lovely downtown Rockville. Stay tuned for details on the next happy hour, scheduled for August in Baltimore.



Thank You to Our Members For Participating in the Membership Survey

DC/Baltimore saw record responses to last month's survey on member preferences for events, locations, and benefits. Thanks to our members and non-members for taking the time to complete the survey and congratulations to our two recipients of free annual WIB memberships! Stay tuned to see how your feedback is being implemented in upcoming programs.

DC/Baltimore Young Women In Bio (YWIB) Committee Seeking Volunteers

Want to inspire young women to pursue science careers? Join the YWIB Committee, where volunteers are needed for both short and long-term volunteer positions. Please email DC.Baltimore@womeninbio.org with your contact info if you are interested.

Chicago Chapter

Become More Active with WIB Chicago

Interested in becoming more active in WIB-Chicago or facilitating a WIB-Chicago business book club meeting? We are also looking for great women with great ideas to serve on our Sponsorship committee.



Join Us on LinkedIn

The Washington, DC/Baltimore chapter is now on LinkedIn! We're excited to continue our growth going forward in 2012 with our new LinkedIn group. [Click here](#) to join.

Please email Chicago@womeninbio.org for more information.

Pittsburgh Chapter

Pittsburgh launches Women In Bio

Recently, Membership Chair Babs Carryer blogged about the new WIB Chapter in Pittsburgh, PA. In her blog post, Babs writes about how the city is growing with new industries and businesses. Because of this new environment of development, it made perfect sense to create a new WIB chapter in Pittsburgh. The field of life sciences in region is growing and this new chapter will be key to bringing together entrepreneurs with experienced regional leaders. WIB-Pittsburgh plans to fill the void for an organization that is focused on working with women to help further their careers and the industry in Western, PA.



To read this blog post, please [click here](#).

Other Interests

A Symposium on Diversity and Clinical Trials Being Held in Chicago

A symposium designed to connect leading biotechnology, pharmaceutical, and healthcare executives, entrepreneurs, policymakers, researchers, scientists, technologists, academics, and service providers will be held on June 24 at Seyfarth, Shaw LLP in Chicago. The symposium will offer a collaborative setting to exchange best practices, as well as discuss the opportunities and challenges faced regarding the interfaces of diverse communities, clinical trials, and the pharmaceutical industry. Participants will gain valuable contacts, connections, knowledge, information, and insights. The vision is to become the world's preeminent annual conference focused specifically on mutually beneficial collaborations between the life sciences industry and diverse communities. Go to www.clinicaltrials.eventbrite.com to RSVP.

Come Learn and Network at Life Science Innovation Northwest



The Washington Biotechnology & Biomedical Association (WBBA) is proud to present Life Science Innovation Northwest 2012, the region's premier conference showcasing the unique and innovative environment of the Pacific Northwest's life science sector. LSINW brings together nearly 1,000 attendees from public and private companies, research institutions, scientists, entrepreneurs, and our global health community. This event is being held on July 11-12, 2012 at the Washington State Convention Center in Seattle. Visit www.washbio.org to learn more and register.

The Power Conference: Women Doing Business

The Power Conference: Women Doing Business! is designed to promote business development for women in business through networking, education, and marketing opportunities. Workshops will cover three areas: Business Development and Contracting, Technology and Marketing, and Personal Development for Business Growth. The Power Conference provides multiple platforms to develop business through exhibiting, marketing, sampling, networking, sponsorships and advertising.

The Power Conference will be held on Thursday, August 20, 2012 at the North Bethesda Marriott Hotel and Conference Center (near White Flint Metro). To register, or for more information visit: www.ThePowerConference.com

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Women In Bio **Welcome**

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www.WomenInBio.org