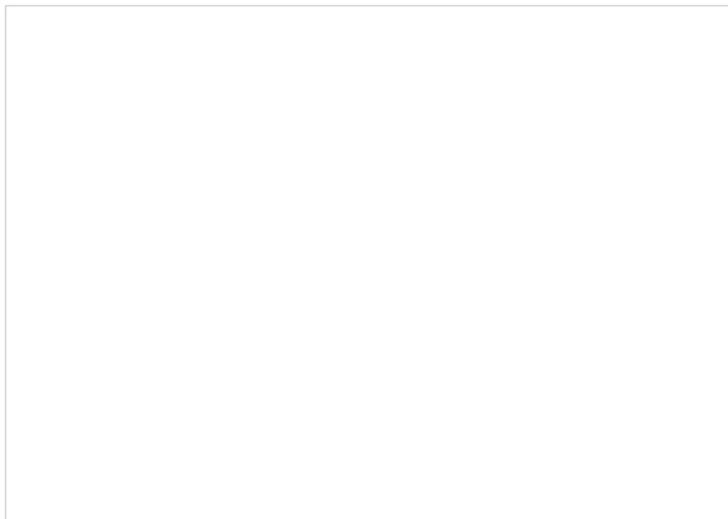


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March 27, 2014  
[www.womeninbio.org](http://www.womeninbio.org)

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## WIB Continues Its Celebration of Women's History Month!



Women In Bio's celebration of Women's History Month has been going strong! Over the past two weeks we've seen WHM events held by our [Seattle](#), [DC/Baltimore](#), [Metro New York](#), [San Francisco](#), [Southern California](#), and [Greater Montreal](#) chapters... And we aren't done yet! [Atlanta](#) and [Pittsburgh](#) have events coming up! To honor and recognize the contributions that generations of women have made to events in history and to society, WIB's 11 chapters have been holding events in cities across North America. These events have included keynote addresses and panel discussions from pioneer women in life sciences, covering topics such as science education for girls, career path choices, cultivating skills to move from bench to business, and breaking the life sciences "ceiling." [Click here for more information on our Women's History Month events!](#)

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## 20% off WIB Membership Valid for One More Week. Join Now!

If you've considered joining WIB, there is no better time to do so than now! In honor of Women's History Month, throughout March WIB will offer 20% off of our normal membership rates. Take advantage of this discount and join us for only \$76 (general membership) or \$40 (student/post-doc membership). Interested? To join, visit [www.womeninbio.org](http://www.womeninbio.org) and use promo code: **March20%off**.

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## Women In Bio Partners with SmartBrief

WIB has partnered with SmartBrief to produce a weekly e-mail newsletter, WIB SmartBrief, which brings the most important and timely news stories about women in all areas of the life sciences. WIB President Simone Fishburn states, "Women In Bio is delighted to partner with SmartBrief and to bring this valuable informative resource to industry professionals and scientists across the life sciences. We are thrilled about the opportunity to shine a light on the contributions made by women in the field and the issues important to them. Advancing gender equity in the life sciences is an important part of our mission." [To read more about WIB SmartBrief and to sign up for this free newsletter, click here.](#)

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## Registration Is Now Open! - WIB Welcome Reception at BIO 2014, Featuring Annalisa Jenkins, Executive Vice President at Merck KGa

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Mark your calendars for June 23, 2014, at WIB's Annual Welcome Reception at the Hilton San Diego Bayfront [BIO 2014](#). This premier event will feature keynote speaker, Annalisa Jenkins, MBBS, MRCP, Executive Vice President, Head of Global Development and Medical, at Merck Serono. You will have the opportunity to network with influential women leaders from around the world, and listen first-hand to Dr. Jenkins' personal story and rise to success. [Click here for more information and to register!](#)

Annalisa Jenkins

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### Mentors, Advisors and Peers Committee is seeking a National Vice-Chair

We are looking for the next Vice Chair for the National Mentors, Advisors and Peers (MAPs) program. This role requires working along-side the National Chair as we strive to expand the MAPs program to new chapters, leading subcommittees, and helping to develop our new one-on-one mentoring program. If you are interested in this position, please contact [Sandi Heibel](#) for more information.

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### National Grants Procurement Committee is Seeking Volunteers

We are in need of individuals that can help identify and/or apply for grants applicable to WIB. As our organization grows and expands its reach, we are in turn eligible for more grant opportunities – and we need your help! If you are interested in serving on this committee, please [contact Jamie Strachota](#) for more information.

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### Check Out WIB's Job Board!

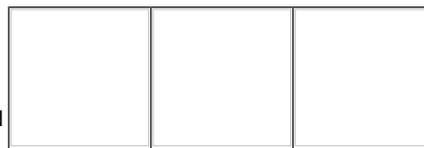
Women In Bio has a job board! Visit <http://wibcareercenter.com> to get started. The job board platform can link to your LinkedIn profile, enabling you to upload information directly to the platform from your profile. Additionally, you can see who in your network works at companies you are interested in. Whether you are a job seeker, or looking to fill a position, this is the resource for you!



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### WIB's Social (Media) Butterflies

Help WIB grow our social media footprint! Remember to participate on our [Facebook](#), [Twitter](#) and [LinkedIn](#) accounts, and post about events and news. Thanks for helping spread the word about WIB and your local WIB chapter.



#### Twitter

- [WIB-National](#)
- [YWIB-National](#)
- [Atlanta](#)
- [Chicago](#)
- [Montreal](#)
- [New York](#)
- [Pittsburgh](#)
- [Research Triangle Park \(RTP\)](#)
- [San Francisco Bay Area](#)

#### LinkedIn

- [WIB-National](#)
- [YWIB-National](#)
- [Atlanta](#)
- [Greater Boston](#)
- [Chicago](#)
- [Greater Montréal](#)
- [New York](#)
- [Pittsburgh](#)
- [Research Triangle Park \(RTP\)](#)
- [San Francisco Bay Area](#)
- [Seattle](#)
- [Southern California](#)
- [Washington DC/Baltimore](#)

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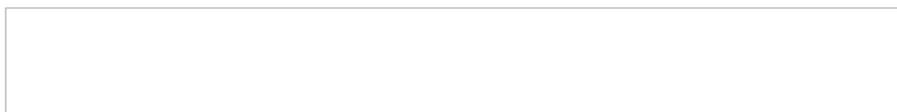
### 2014 BIO International Convention Comes to San Diego in June!

The world's most influential biotech meeting is coming to San Diego during June 23 – 26, 2014, offering four days of

career-boosting opportunities you won't find anywhere else:

- Face-to-face partnering meetings with thousands of companies
- Hundreds of company presentations from up-and-coming innovators
- World-renowned speakers leading keynote luncheons and super sessions
- Specialty forums, offering in-depth analysis of hot topics
- Session tracks covering timely issues in research and development, intellectual property, market access, and commercialization - and more!
- Over 1,700 exhibitors offering a competitive edge in all fields—from digital health to bioprocess
- Exciting networking events - including Monday's welcome reception on the USS Midway

Join the global biotech community in San Diego to discover where BIO 2014 can take you! [Click here to register!](#)



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### Support Women In Bio While Shopping at Amazon.com

Did you know you can support us while shopping at AmazonSmile at no cost to you? The next time you visit Amazon, be sure to designate Women In Bio as the recipient organization of AmazonSmile's donations. [The link can be found here](#). By doing so, Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to WIB. Thank you for your support!

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### Volunteers needed for National MAPs Committee

Mentorship is a cornerstone of Women in Bio, and a valuable part of your WIB membership. To bring mentorship opportunities to all WIB members, the National Mentors, Advisors, and Peers (MAPs) program is expanding, and we need volunteers to help on the committee. Volunteer roles will include: helping to expand [MAPs or MAPs-University](#) to more chapters, establishing a virtual MAPs program, and setting up a database of topics and articles to be used during MAPs meetings. You don't need a current MAPs group affiliation to help! If you are interested in joining the MAPs committee, please [send an email to the National MAPs Program Chair](#).

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## CHAPTER EVENTS

### [Atlanta Chapter Events](#)

#### **WIB-Atlanta YWIB Women's History Month Event! – History and Science at the Atlanta Science Festival**

Atlanta's WIB and YWIB groups have teamed up for Women's History Month to do an [exploration expo at the Atlanta Science Festival](#) on March 29, 2014! Our members will conduct fun science labs for girls, including candy chromatography, food cross-contamination, a brain demonstration, strawberry DNA extraction, and a lily dissection. To honor Women's History Month, we will introduce the girls to a famous woman in history who is relevant to each activity. Come to the Atlanta Science Festival and join us at our expo - "Kids just want to have fun... in Science!"

#### **WIB-Atlanta March of Dimes Walk For Babies!**

We're getting ready to walk for the March of Dimes on April 26, 2014! It promises to be a fun day out with people who share our passion for improving the health of babies. Interested in learning more? [Click here for more information on this important event!](#)

#### **Volunteers Needed to Share Their Stories!**

During the fall of 2014, the YWIB-Atlanta Chapter will partner with Career Girls Organization to interview and film career path stories of women from the Healthcare and Life sciences Industries. We are looking for dynamic women volunteers to share their success stories and motivate the next generation of young women scientists and professionals! Do you have

a story to share? Email [Atlanta@womeninbio.org](mailto:Atlanta@womeninbio.org)!

### **New Program: Mentors, Advisors, Peers (MAPs) Starting Up Now in Georgia!**

Do you want to meet with other women colleagues in a casual setting and talk about issues regarding your career? Are you looking for suggestions from peers on how to better manage your business, your career, your family, your life? Are you a student looking for similar advice? Our MAPs program is here to help you do just that! We'll help you connect with nearby colleagues, form a local group, and plan activities. For more information, or to sign up, send an email to [Atlanta@womeninbio.org](mailto:Atlanta@womeninbio.org) with "ATTN: MAPs Program" in the subject line.

### **Volunteer! Support the WIB Mission!**

Women In Bio-Atlanta wants to help women meet the right people and excel in their careers. We do this by providing community, awarding scholarships, mentoring young professionals, and inspiring girls to pursue STEM careers. The Atlanta chapter has accomplished a lot in its first year, but can do so much more with a larger budget. Sponsorship committee members should expect to contribute part of their time networking to secure funding for events. Email [Atlanta@womeninbio.org](mailto:Atlanta@womeninbio.org) and express your interests in leading the sponsorship committee.

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### **Pittsburgh Chapter Events**

#### **A Women's History Month YWIB Event! – Breaking Barriers: Women Who Made History In Science**

Our inaugural Young Women In Bio event will be at the Carnegie Science Center on April 5, 2014. This program will introduce young women to the many contributions women have made to the sciences over the millennia - and continue to make today. Participants will visit a variety of interactive stations dedicated to female scientists, and engage in hands-on activities that highlight those scientists' discoveries. [Click here to learn more!](#)

#### **Attention WIB-Pittsburgh Members: YWIB Wants You!**

Additional volunteers are needed to staff [our YWIB launch event](#) (see above). Girl Scouts will arrive at 1:00 p.m., and depart at 3:00 p.m. Please contact [pittsburgh@womeninbio.org](mailto:pittsburgh@womeninbio.org) to offer your time. It's our chapter's first YWIB event, and your help will make it a success!

#### **Save The Date: YWIB to Host an "Expand Your Horizons" Event**

On June 14, 2014, YWIB-Pittsburgh will host this event for young women at Robert Morris University. Please stay tuned for more details.

#### **Help Our Mission and Become Involved!**

Become more involved with the Pittsburgh chapter by joining one of our committees. Contact [pittsburgh@womeninbio.org](mailto:pittsburgh@womeninbio.org) to find out how you can play a role in our growing chapter. Committees include Communications/Marketing, Programming, Membership, and Sponsorship. Volunteer for one event, two events or events all year long! Whatever your schedule, we'd love to have you. Get involved, expand your network, and help our mission of encouraging women leadership in the life sciences industry.

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### **Metro New York Chapter Events**

#### **Scents and Mind Manipulation!**

On April 8, 2014, WIB-Metro New York will host a reading by author M.J. Rose from her latest book, *The Collector of Dying Breaths*. As Ms. Rose reveals in her novel—which has qualities of both the modern thriller and the historical mystery—scents can lead to powerful manipulations of those around us. This theme relates to studies of the olfactory nerve and its proximity to the amygdale, the area of the brain associated with emotion and memory. Learn from this illustrious speaker about how she uses this exquisite trigger in her storytelling. Along with networking, savory hors d'oeuvres, and paired wines, each attendee will get a free copy of Ms. Rose's book! [Click here to learn more.](#)

#### **Coming in May! – Cocktail Party Kick-Off for New York Bio's 2014 Conference**

WIB-Metro New York is throwing a party to ring in the [NYBio Conference](#)! Come to our party and get a leg up on fostering relationships to help grow your career and business. More details to follow soon!

### **Coming in June! - 5K Walk/Run with JP Morgan Corporate Challenge**

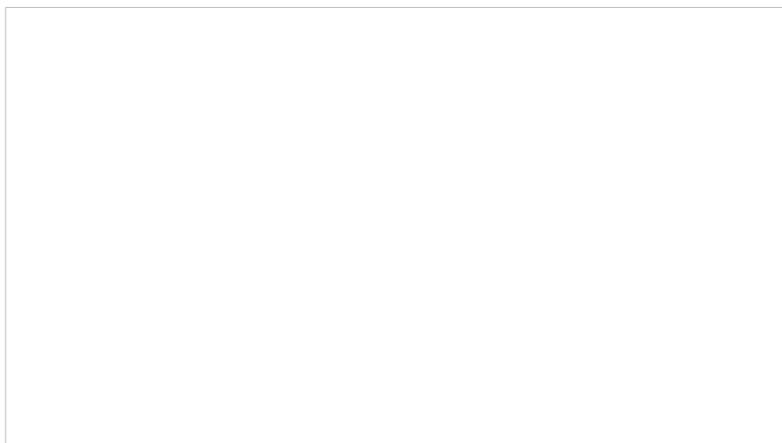
Run with the best of 'em at this high-profile NYC run/walk... and have fun too! The race will be held over two evenings: June 4 and 5, 2014. More details to follow!

### **SoulCycle Spin Class is Forthcoming**

WIB-Metro New York plans to promote cardio fitness, have fun, AND network at NYC's hottest workout center, SoulCycle. Please stay tuned for more details.

### **Women's History Month Event! - Lessons from Women in the C-Suite**

On March 13, 2014, [a stellar panel of biopharma women entrepreneurs and C-suite level executives capped a lively evening of networking](#). Marisa Tricario, of WIB-Metro New York, moderated a discussion featuring Barbara Duncan, CFO of Intercept Pharma, Amber Salzman, CEO of Alopera Therapeutics, Betty Heiman, CEO and Founder of Transparent Health, and Joan Fallon, CEO Fallon of Curemark. During this event in honor of Women's History Month, each panelist gave an insider's view from the top, inspiring over 60 attendees with advice on how to reach their professional goals.



From left: Faith Charles (WIB-Metro New York Chapter Chair), Marisa Tricario, Barbara Duncan, Amber Salzman, Betty Heiman, and Joan Fallon.

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### **[San Francisco Bay Area Chapter Events](#)**

#### **Personal Branding: "Creating and Telling Your Story"**

Kaye Foster-Cheek and Stacey Estrella will join us on April 17, 2014, to share insights and strategies for discovering and articulating your purpose and personal brand – a process that is critical for helping you differentiate from others in work and life. This session is the first of a two-part series (Part II will be an event held later this year) in which you can expect an experience that provides you with tools to support your personal brand journey! Interested in learning more about this event? [Click here!](#)

#### **Women's History Month Event! - Finding the Path to Your Own Career History**

On March 13, 2014, [WIB-San Francisco held its most ambitious event yet](#) in an all-day salute to Women's History Month! During the afternoon, a standing-room-only audience of over 100 women attended a conference at UC-San Francisco's Mission Bay campus to hear three lively panel discussions by experienced women representing different sectors of the life sciences. These panelists discussed their experiences, shared their wisdom, and offered advice on a variety of topics including: operational careers in the life sciences, alternative careers for scientists, and differences in workplace cultures.

□  
The afternoon session

Our afternoon conference was followed by networking, a dinner, and a keynote address at Dogpatch WineWorks by Dr.

Karen Antman, noted cancer researcher, Provost of Boston University Medical Campus, and Dean of Boston University's School of Medicine. Dr. Antman presented an overview of women's leadership in the sciences, offering plenty of food for thought, and eliciting lively discussion.



Dr. Karen Antman presents the evening's keynote address.

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## **Southern California Chapter Events**

### **WIB-Southern California Holds a Town Hall Meeting!**

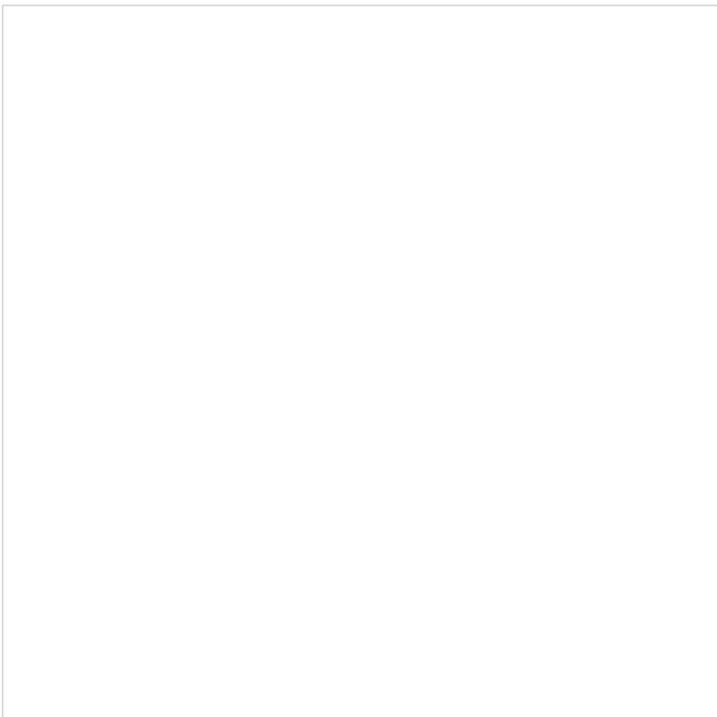
Join us and discuss our chapter's future WIB programs! Help us move our chapter to the next level by driving membership, reinvigorating volunteer engagement, and developing an exciting slate of 2014 programs! Interested in learning more about Women In Bio? Then please join us on April 21, 2014, and help us set our future direction. During the second half of our event, we will discuss our chapter's Steering Committee roles and volunteer opportunities. This event is free. Food and drinks will be provided. [You can learn more by clicking here!](#)

### **A Women's History Month Event! - Women in Education and Entrepreneurship**

Forty-five women and men enjoyed a great night of networking and two thought-provoking speakers at [our "Women in Education and Entrepreneurship" event on March 12, 2014](#). Gabriele Wienhausen, Associate Dean for Education at UC-San Diego, spoke about education disparities for women in STEM majors, and discussed ways by which women can begin to change the roles of women in STEM careers and leadership. Gaylene Xanthopoulos, Founder and President of The Leadership Edge, spoke about the various qualities or attributes essential for women to be successful leaders in today's biotechnology environment. Our sponsor, Sheppard Mullin law office, provided delicious light appetizers, wine, formal dinner, and light dessert that helped ease everyone into effectively networking! Interested in getting more involved in WIB-Southern California? Contact us at [SouthernCalifornia@womeninbio.org](mailto:SouthernCalifornia@womeninbio.org)!



Gaylene Xanthopoulos speaking at the “Women in Education and Entrepreneurship” event



Networking at Sheppard Mullin law office

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### **Montréal Chapter Events**

#### **Atelier scientifique pour élèves de neuvième année de la section régionale du Grand Montréal des Jeunes Femmes en bio**

[Le premier événement du Chapitre du Grand Montréal des jeunes femmes en Bio a été un franc succès!](#) Des élèves de diverses écoles ainsi qu'un groupe de guides ont participé à une série d'ateliers interactifs à l'Université Concordia. Ces ateliers comprenaient la résolution d'un

#### **Young Women In Bio-Greater Montreal's Interactive Science Workshop for Ninth Graders**

[The Young Women In Bio – Greater Montreal Chapter's first event was a glowing success!](#) Students from various schools and the Girl Guides participated in a series of stimulating and interactive workshops at Concordia University, which included solving a chemical mystery, ice

mystère chimique, la fabrication de la crème glacée, des exercices de laboratoire en biologie et physique ainsi qu'une conférence. Nous tenons à remercier les jeunes femmes, les accompagnateurs, les professeurs de Concordia et les étudiants bénévoles pour cette journée des plus agréables.

cream making, biology and physics labs and a dynamic lecture. We would like to thank the young women, chaperones, and Concordia faculty and student volunteers for making possible such an enjoyable day.

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### **WIB du Grand Montréal tient un séminaire de la série petits déjeuners sur le thème de l'intégration du travail et la vie personnelle le 25 Février, 2014**

Nous sommes heureuses de faire part du succès de notre premier événement de la série petits déjeuners de 2014. Tarina Wagschal, coach de vie et responsable de la gestion des talents, du développement organisationnel et du département de formation chez Novartis a partagé de nombreux conseils pour nous aider à parvenir à un équilibre entre le travail et la vie personnelle. Nous tenons à remercier chaleureusement Novartis pour avoir été les hôtes de cet événement inspirant!

### **WIB-Greater Montreal Hosts a Breakfast Series Seminar on Work-Life Integration on February 25, 2014**

We are pleased to announce the success of our first Breakfast Series of 2014. Tarina Wagschal, Life coach and leader of Novartis' Talent Management, Organizational Development, and Training department, shared tips and tools for achieving balance in our lives and making room for what is important. We would like to thank Novartis for hosting this inspiring morning!

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### **Seattle Chapter Events**

#### **A Women's History Month Event! – "How Are We Doing, Madame Curie? A Look at the State of Women in the Life Sciences"**

On March 20, 2014, WIB-Seattle hosted roundtable discussions that examined the state of women in life sciences. Participants reflected on the many strides women have made, but determined that significant challenges and gender disparities remain. Attendees brainstormed a variety of concrete ways by which our chapter can help its members overcome these hurdles, including mentorship programs, salary negotiation training, and education.

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### **Washington DC/Baltimore Chapter Events**

#### **MAPs-University to Host a Career Development Day for Graduate Students**

This month, the WIB Mentors, Advisors, and Peers - University (MAPs-U) group at the University of Maryland will collaborate with the school's Graduate Student Association to host a career development day for graduate students. Speakers will describe the paths they followed to their current careers, and answer questions about private sector opportunities. If you are interested in participating in this program as a mentor or mentee please contact [DC.Baltimore@WomenInBio.org](mailto:DC.Baltimore@WomenInBio.org).

#### **YWIB Vaccine Research Center Tour**

The Vaccine Research Center (VRC) at the National Institutes of Health hosted a group of middle and high school aged

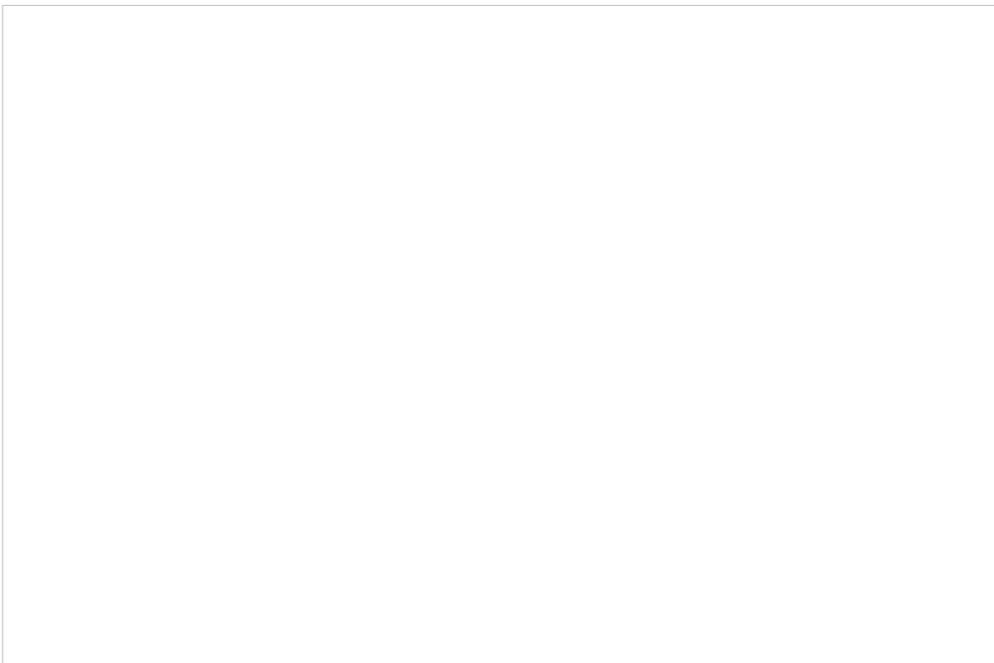
girls on March 4, 2014, and gave them a tour of the VRC facilities. The girls were escorted through the VRC's manufacturing facility—including its production areas, testing laboratories, and equipment—and had plenty of opportunities to ask the VRC staff questions. This valuable experience exposed the girls to Science, Technology, Engineering, and Math (S.T.E.M.) related work, helped them understand what skill sets are needed by those who perform that work, and gave them a greater understanding and appreciation of the VRC's operations.

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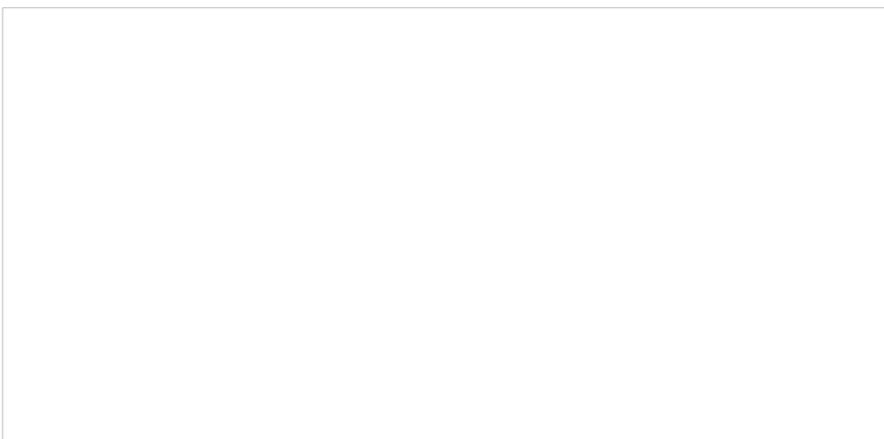
## **[Chicago Chapter Events](#)**

### **WIB-Chicago's First Women's History Month Event a Success!**

[Our chapter's inaugural WHM event, "Perspectives in Bridging the Gender Gap in the Life Sciences,"](#) was highly successful – including a welcome networking reception, featured panel discussion, and a coffee/dessert reception afterward. Our distinguished panelists discussed challenges that women in STEM face and how we as educators, executives, and scientists/clinicians advise them. They also discussed core competences needed for women to be successful in science, and shared their own career paths. A lively exchange between the panelists and attendees followed. Congratulations WIB-Chicago and the organizers and volunteers for holding a great inaugural WHM event!



"Perspectives in Bridging the Gender Gap in the Life Sciences" event at the University of Chicago



Panelists (left-to-right) Sharon Green, Barbara Byrd-Bennett, Lilli Zakarija, and Carol Meyer

### **Looking to Get Involved in WIB-Chicago? The Membership Committee wants you!**

Our Membership Committee is looking for motivated volunteers to help register attendees at WIB programs, expand our reach in the Chicagoland Bio community, and grow our membership. If you are interested in becoming part of the WIB-

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## OTHER INTERESTS

### Life Sciences & Healthcare Venture Summit Comes to New York in April!

On April 2, 2014, over 400 venture capitalists, angel investors, investment bankers, and CEOs of early stage and emerging growth life sciences, med-tech, healthcare and healthcare IT companies will be at the Digital Sandbox in New York City. Interested in attending? WIB members can receive 10% off the early bird rate by entering "wibvip" during registration. For more information, [click here!](#)

### Nominations Are Open for 2014 BioProcess International Awards!

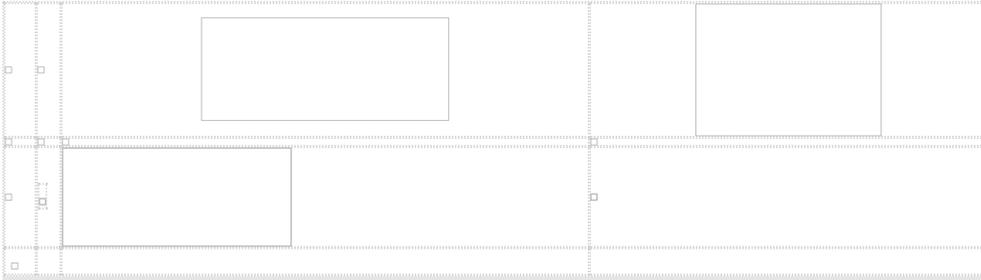
The 2014 BioProcess International Awards recognize the People, Organizations, and Technology Applications that have significantly changed, impacted, and advanced the efficiency of biotherapeutic development and manufacturing processes. [Award nominations are Now Open! The nomination deadline is June, 2014.](#) The awards ceremony will be held in October, 2014. [For more information, click here!](#)

### Applications Now Open for Springboard's Life Science Accelerator

Springboard is recruiting for Springboard: Life Science 2014 - a community-driven accelerator designed to promote and support women-led, life-science companies seeking equity investments or strategic partnerships. Participants gain unique exposure to Springboard's nationwide network of VCs, angels, corporate investors, seasoned entrepreneurs, and strategic partners through a variety of virtual and in-person events, and presentation assessment opportunities. [Click here to learn more!](#)

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#### WIB is funded in part by our National Sponsors



[www.WomenInBio.org](http://www.WomenInBio.org)

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