

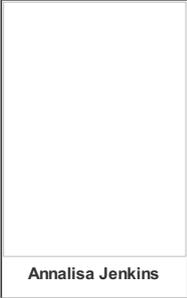
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June 5, 2014  
[www.womeninbio.org](http://www.womeninbio.org)

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### Register for the WIB Annual Celebration, WIB's Premier Event!

[Join us for an exciting evening at the WIB Annual Celebration Reception](#) on June 23, 2014 at [BIO 2014](#)! You will have the opportunity to network with influential women leaders from around the world. Additionally, our event will feature keynote speaker, Annalisa Jenkins MD, a leading figure in the biopharmaceutical industry. Reserve your spot and listen first-hand to Dr. Jenkins' personal story and rise to success. Thanks to our sponsors [McKenna Long & Aldridge](#), [DPR Construction](#), and [Perkins Coie](#) for their support!



Annalisa Jenkins

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### Join Us at BIO 2014 Meet-Up Sessions!

This year WIB has a stellar line-up of events at [BIO 2014](#)!

- We start off with our first planned Meet-Up session, "Women In Bio-Southern California Area Professionals and Executives in the Life Science Industry," on Tuesday, June 24, 2014, from 3:00 p.m. to 4:00 p.m. at Booth #319\*. While this informal gathering is open to all BIO attendees, it should be particularly valuable for attendees based in Southern California - providing a low-key setting for current and prospective WIB-Southern California chapter members to meet industry peers and discuss professional interests. Interested in attending? - RSVP here!
- Next, we have a second Meet-Up session, "Speed Networking Session for Existing and Prospective WIB Members," on Wednesday, June 25, 2014, from 2:00 p.m. to 3:00 p.m. at Booth #319\*. At this gathering, current and prospective WIB members will have the opportunity to speed network with industry peers and discuss professional interests. This Meet-Up is open to all BIO attendees. RSVP now!

A Women In Bio booth will be located in the BIO 2014 Exhibit Hall A (Booth #2403). Stop by, say hello, and learn more about our rapidly growing organization!

\* Note: the Meet-Up booth location has changed from that reported previously.

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### Hillary Clinton to Keynote BIO Convention

[Former Secretary of State Hillary Rodham Clinton](#) will address registered attendees at a luncheon on Wednesday, June 25, and joins the previously announced Tuesday keynote of [Sir Richard Branson](#), Founder of the Virgin Group. They become just another reason that BIO 2014 in San Diego cannot be missed. The largest, most influential biotech meeting in the world, BIO 2014 is coming to the San Diego Convention Center, June 23 – 26, 2014, offering four days of career-boosting opportunities that you won't find anywhere. Register now at [convention.bio.org](http://convention.bio.org).

□

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### Women In Bio Partners with SmartBrief

WIB has partnered with SmartBrief to produce a weekly e-mail newsletter, *WIB SmartBrief*, which brings the most important and timely news stories about women in all areas of the life sciences. WIB President Simone Fishburn states, "Women In Bio is delighted to partner with SmartBrief and to bring this valuable informative resource to industry professionals and scientists across the life sciences. We are thrilled about the opportunity to shine a light on the contributions made by women in the field and the issues important to them. Advancing gender equity in the life sciences is an important part of our mission." [Learn more about WIB SmartBrief and to sign up for this free newsletter!](#)

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### Support Women In Bio While Shopping at Amazon.com

Did you know you can support us while shopping at AmazonSmile at no cost to you? The next time you visit Amazon, be

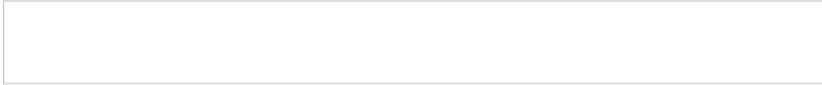
sure to designate Women In Bio as the recipient organization of AmazonSmile's donations. [The link can be found here.](#)

By doing so, Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to WIB. Thanks for your support!

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## Check Out WIB's Job Board!

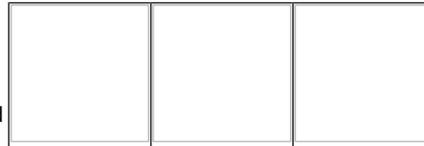
Women In Bio has a job board! Visit <http://wibcareercenter.com> to get started. The job board platform can link to your LinkedIn profile, enabling you to upload information directly to the platform from your profile. You can also see who in your network works at companies you are interested in. Whether you are a job seeker, or looking to fill a position, this is the resource for you!



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## WIB's Social (Media) Butterflies

Help WIB grow our social media footprint! Remember to participate on our [Facebook](#), [Twitter](#) and [LinkedIn](#) accounts, and post about events and news. Thanks for helping spread the word about WIB and your local WIB chapter!



Twitter	LinkedIn
<ul style="list-style-type: none"><li>• <a href="#">WIB-National</a></li><li>• <a href="#">YWIB-National</a></li><li>• <a href="#">Atlanta</a></li><li>• <a href="#">Chicago</a></li><li>• <a href="#">Montreal</a></li><li>• <a href="#">New York</a></li><li>• <a href="#">Pittsburgh</a></li><li>• <a href="#">Research Triangle Park (RTP)</a></li><li>• <a href="#">San Francisco Bay Area</a></li></ul>	<ul style="list-style-type: none"><li>• <a href="#">WIB-National</a></li><li>• <a href="#">YWIB-National</a></li><li>• <a href="#">Atlanta</a></li><li>• <a href="#">Greater Boston</a></li><li>• <a href="#">Chicago</a></li><li>• <a href="#">Greater Montréal</a></li><li>• <a href="#">New York</a></li><li>• <a href="#">Pittsburgh</a></li><li>• <a href="#">Research Triangle Park (RTP)</a></li><li>• <a href="#">San Francisco Bay Area</a></li><li>• <a href="#">Seattle</a></li><li>• <a href="#">Southern California</a></li><li>• <a href="#">Washington DC/Baltimore</a></li></ul>

Facebook
<ul style="list-style-type: none"><li>• <a href="#">WIB-National</a></li><li>• <a href="#">YWIB-National</a></li><li>• <a href="#">Atlanta YWIB</a></li><li>• <a href="#">Pittsburgh</a></li><li>• <a href="#">Seattle YWIB</a></li><li>• <a href="#">Washington DC/Baltimore</a></li></ul>

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## Volunteers needed for National Committees!

The **National Mentors, Advisors, and Peers program** is expanding, and we need volunteers to help on the committee. Volunteer roles will include: helping to expand [MAPs](#) or [MAPs-University](#) to more chapters, establishing a virtual MAPs program, and setting up a database of topics and articles to be used during MAPs meetings. You don't need a current MAPs group affiliation to help! If you are interested in joining the MAPs committee, please send an email to the [National MAPs Program Chair](#).

The **Grants Procurement Committee** needs volunteers to help us identify and/or apply for grants applicable to WIB. As

our organization grows and expands its reach, we will become eligible for more grant opportunities – and we need your help! If you are interested in serving on this committee, please [contact Jamie Strachota](#) for more information.

Our **Communications Committee, specifically for Social Media**, needs volunteers to with finding and creating engaging relevant content for Facebook and/or Twitter. If interested, please [contact Jamie Strachota](#).

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## CHAPTER NEWS & EVENTS

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### [Greater Boston](#)

#### **Speed Networking Event!**

[Join us on June 10, 2014](#) for a speed networking and lunch event with women working in a diverse array of capacities in the life sciences space! If you are not already a member of WIB, now is a perfect time to join! WIB members may attend this event free of charge, and members in attendance will be entered into a drawing to win a pair of tickets behind home plate to the July 4, 2014, Red Sox game against the Baltimore Orioles!

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### [Metro New York](#)

#### **Neurobiology of Frazzled: Loss of Prefrontal Cortical Function During Stress**

Stressed out? Experts agree that lowering stress is good for your health! And too much stress can be extremely harmful, potentially raising your risk to a myriad of mental illnesses and age-related cognitive disorders. On June 11, 2014, learn more from brain expert [Dr. Amy F.T. Arnsten](#), Professor of Neurobiology, Yale University School of Medicine, as she shares the latest information and research on the impact of stress on the brain. [WIB members, nonmembers, guests, and walk-ins are welcome!](#)

#### **Coming in July! – SoulCycle Spin Class**

Women In Bio-Metro New York plans to promote cardio fitness, have fun, AND network at NYC's hottest workout center, SoulCycle. Details to follow shortly, so please stay tuned!

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### [Seattle Metro](#)

#### **Calling All Entrepreneurs and Visionaries - Life Sciences Needs You!**

Building a successful life sciences enterprise takes more than just promising science; it requires innovative leaders and strong entrepreneurial drive at all levels. [On June 12, 2014, come listen to women entrepreneurs](#) who have made it to the most senior levels of their organizations. Find out how they did it, and how we can all tap into our own entrepreneurial drive to propel our organizations and our careers forward.

#### **Roads Well Traveled: WIB-Seattle Metro Explored “Navigating Careers Twists and Turns”**

On May 28, 2014, [our chapter invited five women from our local life sciences industry to comprise a panel](#) and provide insight into how they've handled the bumps in the road. Each panelist described the path she had traveled, and the lessons she learned along the way. From this event we uncovered the importance of being flexible and taking advantage of opportunities as they present themselves to us. We learned that change is constant in our lives and can be harnessed to build new skills, and the importance of using our networks for support. Take a leap of faith, and don't allow yourself to be a barrier on your path!

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### [Montréal Chapter](#)

**WIB du Grand Montréal présente «Les relations – Une stratégie gagnante pour atteindre le succès professionnel» 17 juin, 2014**

**WIB-Greater Montreal Presents “Relationships – Your key strategy for achieving professional success” June 17, 2014**

Les relations sont la base de nos échanges les uns avec les autres, et être capable d'établir de bonnes relations est Relationships are the basis of every human transaction, and relationship building is our greatest asset and strategy for

un atout important pour réussir sur le plan professionnel. Les relations que nous forgeons peuvent affecter notre travail, notre performance, notre estime de soi ainsi que notre capacité de réaliser nos aspirations professionnelles. [Frema Engel](#), consultante en développement organisationnel et spécialiste en résolution de conflits aux travail et dans le développement de l'esprit d'équipe, tiendra une conférence qui nous mettra au défi de réfléchir différemment à nos relations au travail et nous aidera à les améliorer.

building professional success. Relationships affect our work, performance, self-esteem, and ability to achieve professional aspirations. [Join Frema Engel](#), an organizational consultant and coach who specializes in addressing work conflict and building healthy teams and organizations, as she challenges us to think differently about our relationships and helps us brush up on the skills to improve them.

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## [Washington DC/Baltimore](#)

### **Dress For Success!**

[Join us on June 18, 2014](#), for a personal stylist presentation! Be given up to the minute makeup looks and a presentation from a fitting specialist! Each attendee will receive a \$25 Nordstrom gift card to shop for the latest fashions. Our event sponsor, Nordstrom, will provide refreshments! Additionally, any attendee who contacts Nordstrom prior to the event will be given more personal attention on the date of this event, including a fitting room set up for your personal use and the assistance of a personal stylist. [Register here](#).

### **Vice-Chair Position Open on DC/Baltimore MAPs Committee**

We are looking to fill a Vice-Chair position for the DC/Baltimore [Mentors, Advisors, and Peers \(MAPs\) program](#). The Vice-Chair will oversee local mentorship groups for WIB members and work closely with the MAPs Chair to expand our MAPs program, increase member involvement, and spearhead new initiatives in this successful program. If you are interested in this position, please contact DC MAPs Chair, [Priyanka Oberoi](#), for more information.

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## [Southern California](#)

### **WIB-Southern California Golf Happy Hour!**

We want our members to confidently utilize all available business tools to engage clients, bond with colleagues and managers, and conduct & close business transactions. In that spirit, we have arranged this event with [High Heel Golfer](#) (HHG), a company dedicated to "introducing, instructing, educating, and empowering upwardly mobile women to use golf for business" on July 15, 2014. Our event will be held at the beautiful Coronado Golf Course, and include a one hour long putting and full swing lesson from PGA instructors, golf clubs (if needed), a business and golf etiquette discussion, and networking time. [Take advantage of this opportunity to be outdoors, active, social, and educated!](#)

### **New Chapter Leadership Meets in Classic Laidback Style**

[The WIB-Southern California leadership team met in La Jolla, CA on May 19, 2014](#), to gain insight into what is in store for the upcoming season. WIB-San Francisco Bay Area member and prospective WIB-Southern California member Robin Flaum, Director of Brand Strategy and Creative Services at Thermo Fisher Scientific, was a guest at our meeting. Flaum was very excited about the progress and potential our chapter has, and has promised to share news about it to her team. Additionally, our sponsorship committee shared great news that we have new sponsorships from Morrison & Foerster and Stranding, Yocca, Carlson & Rauth, PC. Our program committee has several events in the queue which are sure to entice current and potential members. The SoCal chapter is very confident that this year will be our best yet. See you at BIO in June!

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## [Chicago](#)

### **Symphony in the Park with WIB-Chicago!**

Celebrate the summer with WIB! [Join us on June 18, 2014](#), for an evening of informal networking in beautiful Millennium Park followed by a symphony performance at Jay Pritzker Pavilion including Mozart's Concerto No. 5, Dvořák's

Symphony No. 3 and the Merry Wives of Windsor overture. Networking begins at 5:45 p.m. followed by the symphony performance at 6:30 p.m. Bring your own snacks, a blanket to sit on, and meet at the Southeast corner of the pavilion.

### **WIB-Chicago Book Club Reviews *The Confidence Code***

[Join WIB-Chicago on July 17, 2014](#) for a lively discussion of our featured book, *The Confidence Code: The Science and Art of Self-Assurance—What Women Should Know*, by Katty Kay and Claire Shipman. Join the conversation about how confidence impacts our leadership, success, and fulfillment, and discuss what tools are necessary to achieve personal and professional goals. Bring a copy of the book—and your ideas—and we'll provide questions to start the discussion.

### **Call for Volunteers for MAPS program**

WIB-Chicago seeks volunteers interested in participating in to help organize [MAPs \(Mentors, Advisors, Peers\)](#) groups in the Chicagoland area. MAPs groups have informal meetings of six to ten women who have an interest in discussing topics of common professional interest. The program strives to bring together people of different career stages, paths, and backgrounds in a professional yet social atmosphere – group mentoring at its best! This is a great way to get involved in WIB-Chicago and meet other dynamic women in the local life sciences community. Interested? Contact [Chicago@womeninbio.org](mailto:Chicago@womeninbio.org) for more information.

### **Looking to Get Involved in WIB-Chicago? The Membership Committee wants you!**

Our Membership Committee is looking for motivated volunteers to help register attendees at WIB programs, expand our reach in the Chicagoland Bio community, and grow our membership. If you are interested in becoming part of the WIB-Chicago Membership Committee, please contact [chicago@womeninbio.org](mailto:chicago@womeninbio.org).

## **Pittsburgh**

### **Mentoring Roundtable**

Mentoring matters! Have you ever wondered how your professional life could be enhanced if you became a mentor or if you were mentored? WIB is committed to supporting individual success through mentorship opportunities for our members. [We invite you to participate in a roundtable discussion at the Pittsburgh University Club on June 18, 2014](#), where you will also learn from two women, Mary Del Brady and Dr. Kacey Marra, who are passionate about mentoring. During this event, they will share their experiences of the benefits of both sides of the mentoring relationship as well as techniques for getting the most out of mentoring.

### **Wine Down With WIB-Pittsburgh!**

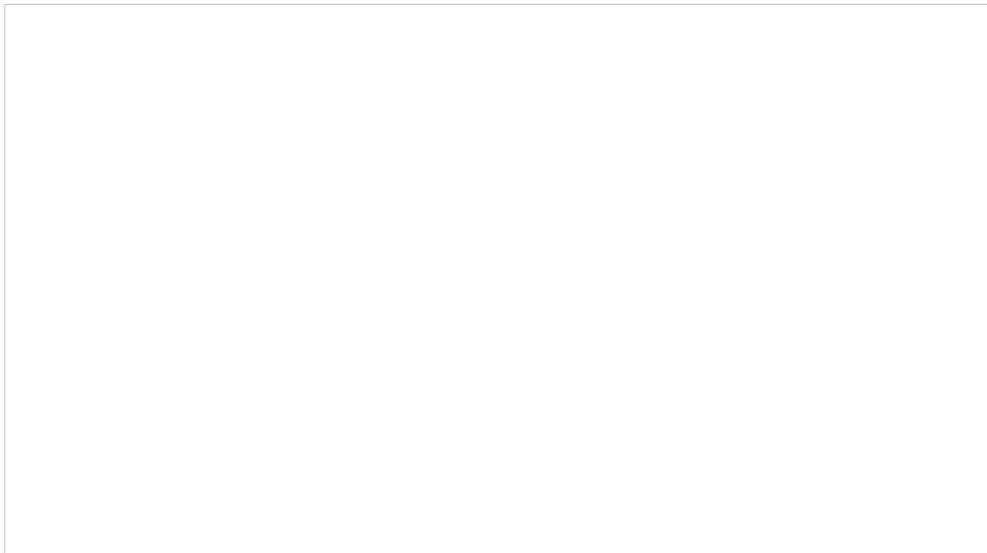
[Join WIB-Pittsburgh June 25, 2014](#) for a casual happy hour in trendy Lawrenceville! Happy Hour begins at 5:30 p.m., with bar specials including \$3 drafts, \$5 Sangria, and a \$5 wine & cheese plate. This event is free to attend!

### **SAVE THE DATE: Book Review Rendezvous!**

On July 9, 2014 gather at the WIB-Pittsburgh Book Review Rendezvous to discuss *Inspired Entrepreneurs: A Collection of Female Triumphs in Business and Life* with fellow WIB members and the book's author, Beth Caldwell. More details will follow.

### **How to Take Your Career to the Next Level with Social Media!**

On May 21, 2014, [a panel of social media experts described unique ways to harness the power of social media to benefit our careers](#). Attendees learned that having relevant content to engage our target audience is important, whether we are blogging about our niche capabilities, building our network, or job searching. Another important takeaway was that we can be efficient in our social media endeavors by practicing MICE: Managing your time, Improving your profile, Capturing information, and engaging your audience! Attendees enjoyed snacks from Fabled Table while gathering social media tips and tricks in the donated space from Rew Oakland.



WIB-Pittsburg Social Media Event, May, 21, 2014

### **WIB-Pittsburgh Member Spotlight: Meet Gulsum Anderson, Ph.D.**

Gulsum Anderson brings more than 15 years of research experience to her position with a research team at the University of Pittsburgh and UPMC. Currently, she studies medication safety in nursing homes, and is primarily responsible for handling the large amount of electronic data that the study generates. Dr. Anderson will lead our chapter's Mentors, Advisors and Peers (MAPs) program, which is currently forming. She notes that Pittsburgh is an ideal setting for a program like MAPs because the city has many universities and a wide-reaching healthcare system. Dr. Anderson is excited to help inspire entrepreneurship, and to empower women to reach the highest positions of the life sciences industry. [Access her full profile!](#)



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## **RTP**

### **Join Us for Our Summer Book Club!**

Looking for some good summer reading? Then join us for our Summer Book Club series! Our book club will meet at Koinonia Coffeehouse to discuss the following books:

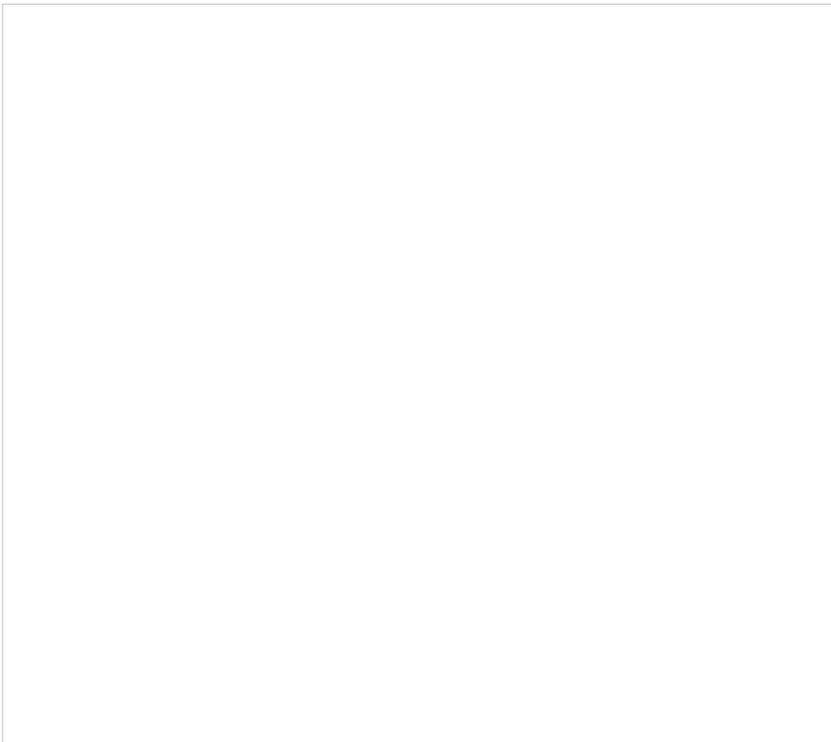
- [June 19: "How Will You Measure Your Life," by Clayton M. Christensen](#)
- [July 10: "Quiet: The Power of Introverts in a World That Can't Stop Talking," by Susan Cain](#)
- [August 7: "Bend, Not Break: A Life in Two Worlds," by Ping](#)

### **WIB-RTP Learned the Ins and Outs of Assembling a Successful Business Plan to Raise Capital**

What is the key to successfully raising billions of dollars in capital for fledgling companies? Heather Smith, Managing Director and Head of Private Financing Solutions at Sagent Advisors, [came to the North Carolina Biotechnology Center on May 19, 2014](#), to answer this question with us. Smith shared her expertise and knowledge of healthcare and technology trends and forecasts, providing insights into successful financing strategies that affect the financial health of all scientific organizations. Attendees learned about the key features of composing a successful business plan as well as negotiation tips for productive business transactions.



Heather Smith



Networking at the North Carolina Biotechnology Center, May 19, 2014

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## **[San Francisco Bay Area](#)**

### **Summer in SF Speed Networking!**

[Join women around the Bay Area](#) on June 25, 2014, for a fun evening of Speed Networking! We've had great success with our Speed Networking events around the Bay Area, and are excited to put on the latest event right in San Francisco! So grab your business cards, polish up your 30-second introduction, and join us for a fun, fast-paced evening to meet other women in Pharma, Biotech, and academia! In two hours you'll mingle, learn fast facts, and make new connections. We'll also have plenty of wine, hors d'oeuvres, and social time both before and after our networking. [Register here.](#)

### **Chocolate and Talk a Lot!**

[Join us on July 17, 2014](#), for our WIB summer social - and tantalize your taste buds with an evening of networking, spirits, and chocolate tasting! The Chocolate Garage will provide a special event for WIB members featuring a chocolate

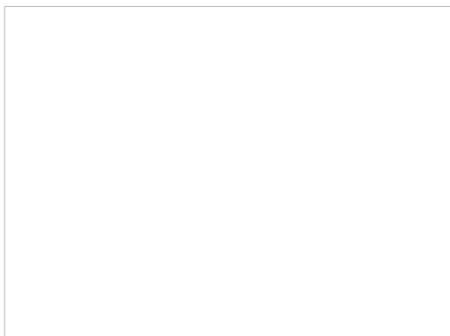
tasting where chocolates carefully chosen from around the world will be paired with scotch, wine, sauternes, and beer for an unforgettably delicious experience. Light snacks will be provided. Bring business cards and a bright smile!

### **WIB-San Francisco Bay Area Creates a MAPs Program**

Our chapter offers a [Mentors, Advisors and Peers \(MAPs\) program](#) – a unique initiative available free of cost to members living in the Bay Area. During a MAPs meeting, six to ten women meet informally to discuss topics of common professional interest, or individuals are matched with mentors. This is a great opportunity to meet, connect, and learn from women with experience in the Biotech world! Discussion topics include career planning, transitioning careers, work/family balance, managing a team or department, leading or running a company, entrepreneurship, raising capital, and promoting women at work. Interested? To become a WIB member, learn more about the MAPs program, or enroll in the SF-chapter MAPs program, [contact us!](#)

### **“Path to Market” Presentation a Success!**

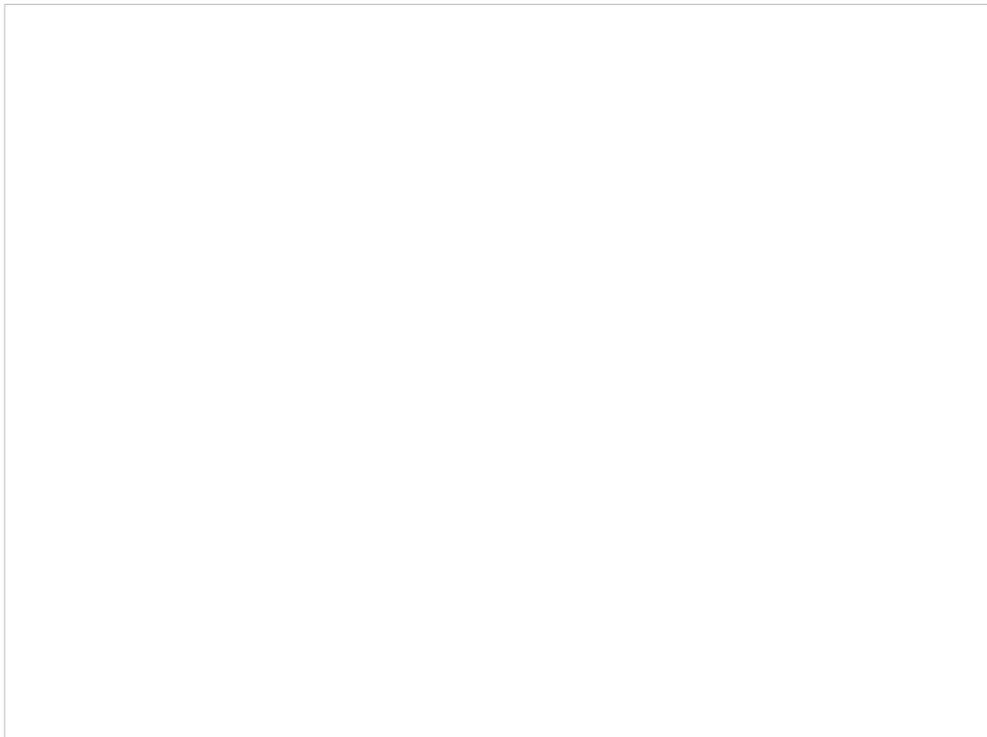
The third installment of WIB-San Francisco’s Entrepreneurial Series, the [May 20, 2014, “Path to Market” presentation](#) drew an engaged and active audience to Genomic Health, Inc. A diverse and dynamic panel of experts addressed the commonalities and differences in bringing diagnostics with vastly different patient populations to market. By all accounts, the presentation was energetic, educational, and thought provoking.



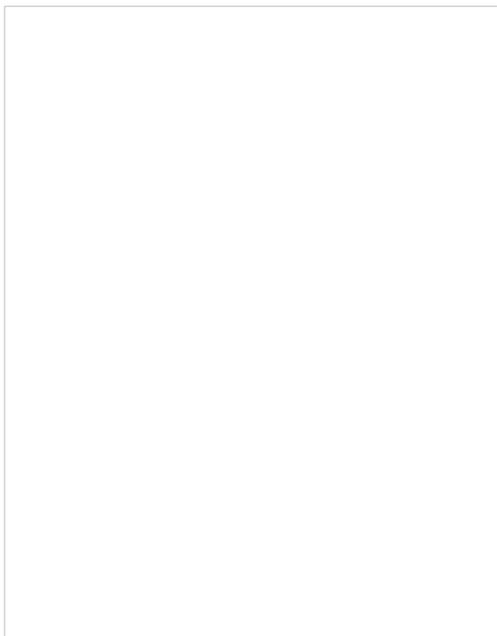
“Path to Market” panelists fielding questions

### **YWIB Trip to Abbott Diabetes Care**

On May 16, 2014, [Abbott Diabetes Care \(ADC\) hosted middle school and high school girls](#) from across the Bay Area. The event kicked off with a pizza dinner during which the Director of R&D at ADC provided an introduction of ADC and the life-changing products it develops. The participants then participated in hands-on experimental activities, a tour of the laboratory and a panel discussion featuring women who have excelled in their careers at ADC. Our fun and educational evening ended with a game and raffle in which girls were tested on what had been presented during our visit.



Abbot Diabetes Care staff and future scientists



Practicing experimental techniques

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## [Atlanta](#)

### **WIB-Atlanta Book Club Discusses Biography of Maria Sibylla Merian**

[Join us on July 10, 2014](#), for the next WIB-Atlanta book club meeting! We will discuss *Chrysalis: Maria Sibylla Merian and the Secrets of Metamorphosis*, a biography of the extraordinary Eighteenth Century woman entomologist, botanist, and artist. Maria Sibylla Merian was an exemplar that showed other women that they could follow their dreams at a time when pursuing careers in science was forbidden for women. Her story brings perspective on how one can carve out a career during challenging times.

### **UPCOMING EVENT: “Need to Improve Your Public Speaking Skills?”**

[WIB-Atlanta is organizing an event later this month with the Emory Toastmasters](#). During this event, the Toastmasters will give a seminar on such topics as opening and ending speeches, overcoming the fear of public speaking, and improving our delivery. This will be a great opportunity to get advice from expert speakers and improve your public speaking skills! Look for this event announcement in your inbox soon!

## Interested in Joining a MAPs Group? Complete Our Questionnaire!

WIB-Atlanta is launching MAPs and MAPs-University Groups! [MAPs \(Mentors, Advisors and Peers\) Groups](#) are informal meetings of six to ten women who share an interest in discussing topics of common professional interest. WIB-Atlanta is also bringing MAPs to local colleges and universities: MAPs-U Groups will be established in various campuses across Metro-Atlanta, serving the students and post-docs and helping them in their career decisions. Interested in joining a MAPs Group? [Complete this questionnaire](#). Interested in joining a MAPs-University group instead? Then [complete this questionnaire](#).

## Support the WIB-Atlanta Mission by Volunteering!

WIB-Atlanta wants to help our women build their networks and excel in their careers! We do this by providing community and informational seminars, awarding scholarships, mentoring, and organizing community outreach. Opportunities to help us achieve our mission are available in the Programming, Communications, Sponsorship, YWIB, MAPs and Membership committees. Email [Atlanta@womeninbio.org](mailto:Atlanta@womeninbio.org) and get involved today!

## WIB-Atlanta Programs to Watch for in 2014!

[Visit the Planned Events tab](#) on the WIB-Atlanta website to see the slate of events our chapter has planned for this year and mark your calendars! Hopefully, early notice will help you plan your schedule so you can attend our offerings over the coming months!

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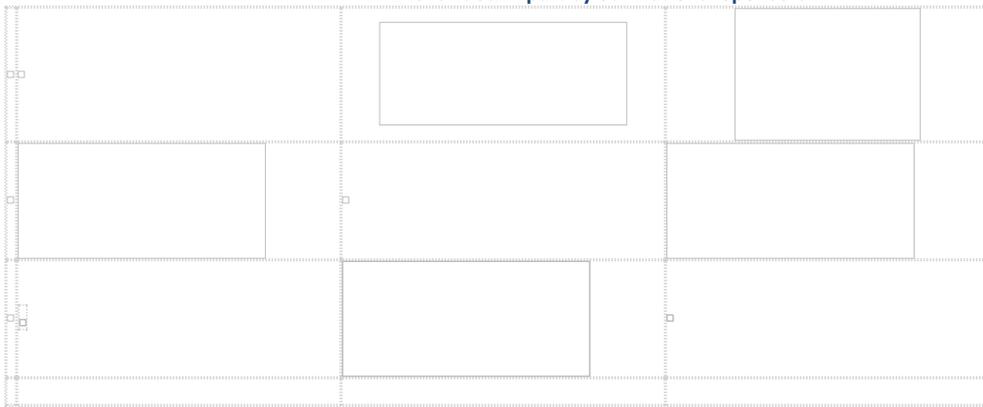
## OTHER INTERESTS

### Nominations Are Open for 2014 BioProcess International Awards!

The 2014 BioProcess International Awards recognize the People, Organizations, and Technology Applications that have significantly changed, impacted, and advanced the efficiency of biotherapeutic development and manufacturing processes. [Award nominations are Now Open!](#) The nomination deadline is [June, 2014](#). The awards ceremony will be held in October, 2014. [For more information, click here!](#)

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### WIB is funded in part by our National Sponsors



[www.WomenInBio.org](http://www.WomenInBio.org)

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