



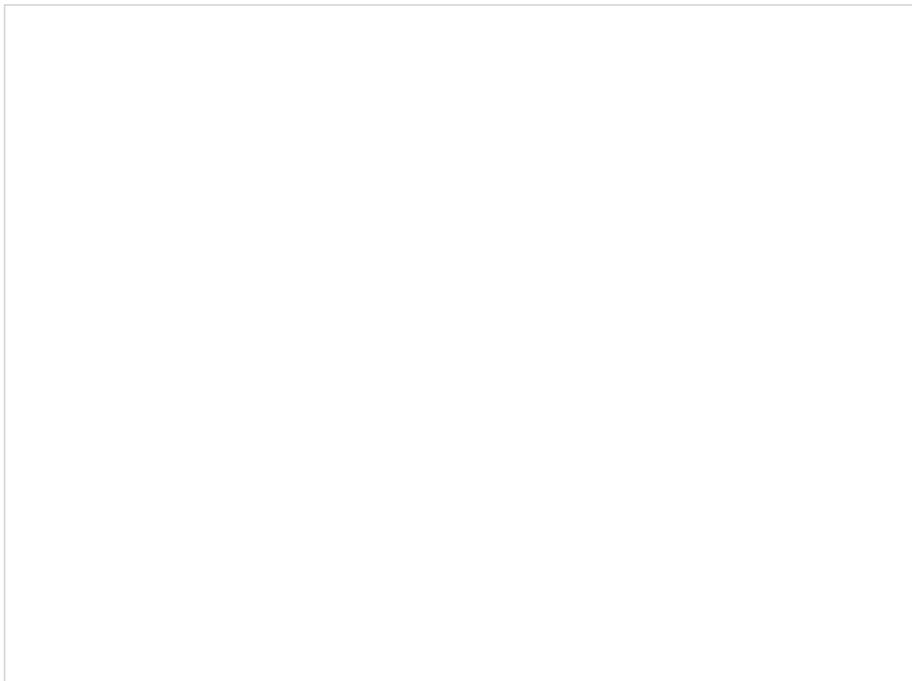
July 3, 2014
www.womeninbio.org



WIB Events a Big Success at BIO 2014!

Over 200 attended WIB's Annual Celebration on June 23, 2014, to network, enjoy the beautiful setting overlooking San Diego's bay, and listen to keynote speaker, Annalisa Jenkins MD, share her personal story and rise to success. Elsewhere, over 50 attended the "Women In Bio-Southern California Area Professionals and Executives in the Life Science Industry" meet up event on June 24, 2014. On the following day, the "Speed

Networking Session for Existing and Prospective WIB Members" also had over 100 attend. Look for a full summary of BIO 2014 in our next enewsletter!



WIB President Simone Fishburn and keynote speaker Annalisa Jenkins during their fireside chat.

WIB Video Library is Now Live!

Ever wished you could view other chapters' events? Now you can! This new member-only benefit allows you to view previously recorded WIB events. [Click here](#) and log into your WIB account to access the videos in our WIB video library!

Women In Bio Partners with SmartBrief

WIB has partnered with SmartBrief to produce a weekly e-mail newsletter, *WIB SmartBrief*, which brings the most important and timely news stories about women in all areas of the life sciences. WIB President Simone Fishburn states, "Women In Bio is delighted to partner with SmartBrief and to bring this valuable informative resource to industry professionals and scientists across the life sciences. We are thrilled about the opportunity to shine a light on the contributions made by women in the field and the issues important to them. Advancing gender equity in the life sciences is an important part of our mission." [Learn more about WIB SmartBrief and to sign up for this free newsletter!](#)

Support Women In Bio While Shopping at Amazon.com

Did you know you can support us while shopping at AmazonSmile at no cost to you? The next time you visit Amazon, be sure to designate Women In Bio as the recipient organization of AmazonSmile's donations. [The link can be found here.](#) By doing so, Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to WIB. Thanks for your support!

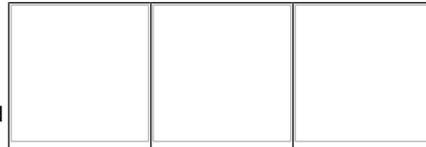
Check Out WIB's Job Board!

Women In Bio has a job board! Visit <http://wibcareercenter.com> to get started. The job board platform can link to your LinkedIn profile, enabling you to upload information directly to the platform from your profile. You can also see who in your network works at companies you are interested in. Whether you are a job seeker, or looking to fill a position, this is the resource for you!



WIB's Social (Media) Butterflies

Help WIB grow our social media footprint! Remember to participate on our [Facebook](#), [Twitter](#) and [LinkedIn](#) accounts, and post about events and news. Thanks for helping spread the word about WIB and your local WIB chapter!



Twitter

- [WIB-National](#)
- [YWIB-National](#)
- [Atlanta](#)
- [Chicago](#)
- [Montreal](#)
- [New York](#)
- [Pittsburgh](#)
- [Research Triangle Park \(RTP\)](#)
- [San Francisco Bay Area](#)

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- [Seattle Metro](#)
- [Seattle YWIB](#)
- [Washington DC/Baltimore](#)

Volunteers needed for National Committees!

The **National Mentors, Advisors, and Peers program** is expanding, and we need volunteers to help on the committee. Volunteer roles will include: helping to expand [MAPs](#) or [MAPs-University](#) to more chapters, establishing a virtual MAPs program, and setting up a database of topics and articles to be used during MAPs meetings. You don't need a current

MAPs group affiliation to help! If you are interested in joining the MAPs committee, please send an email to the [National MAPs Program Chair](#).

The **Grants Procurement Committee** needs volunteers to help us identify and/or apply for grants applicable to WIB. As our organization grows and expands its reach, we will become eligible for more grant opportunities – and we need your help! If you are interested in serving on this committee, please [contact Jamie Strachota](#) for more information.

Our **Communications Committee, specifically for Social Media**, needs volunteers to with finding and creating engaging relevant content for Facebook and/or Twitter. If interested, please [contact Jamie Strachota](#).

CHAPTER NEWS & EVENTS

Pittsburgh

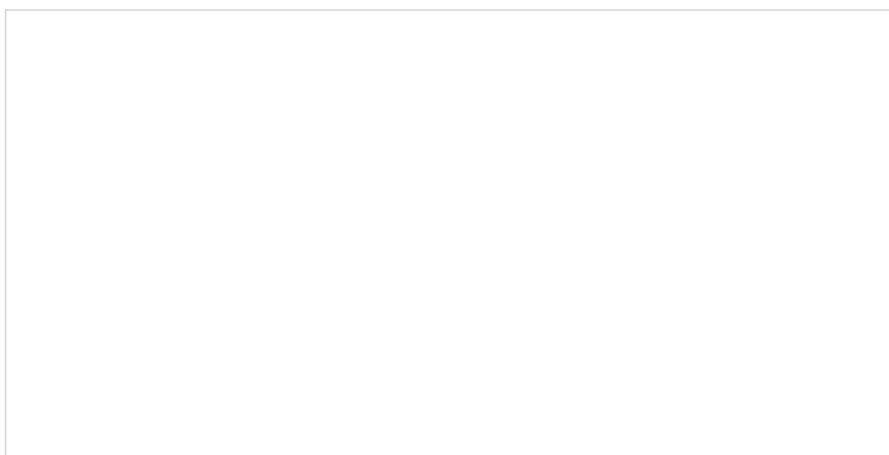
WIB-Pittsburgh's Summer Book Review Rendezvous!

On July 9, 2014, [local author Beth Caldwell will lead a discussion of her book, *Inspired Entrepreneurs: A Collection of Female Triumphs in Business and Life*](#), a collection of stories about women who felt trapped in their careers and used entrepreneurship to follow their passions and change the world. Read their stories, share their inspirations, and come prepared to discuss your dreams, purpose, and choices! Dinner is included in the cost of registration. Members are invited to bring a guest at the member cost.

Mentoring Roundtable Launches WIB-Pittsburgh MAPs

On May 18, 2014, [WIB-Pittsburgh members gathered at the University of Pittsburgh's University Club](#) for a Mentoring Roundtable. Dr. Kacey Marra spoke about her experiences with mentoring and Babs Carryer then shared her thoughts. During the event, attendees were divided into small groups and given a chance to share their own thoughts and experiences related to mentoring. At the event, WIB-Pittsburgh announced the launch of its Mentors, Advisors, and Peers (MAPs) and MAPs-University programs. We are excited to launch MAPs in Pittsburgh, and we encourage you to contact Pittsburgh@womeninbio.org if you are interested in learning more about the program!

□
Pittsburgh Mentoring Roundtable Event, May 18, 2014



Exchanging cards

RTP

Join Us for Our Summer Book Club!

Looking for some good summer reading? Then join us for our Summer Book Club series! Our book club will meet at Koinonia Coffeehouse to discuss the following books:

- [July 10: "Quiet: The Power of Introverts in a World That Can't Stop Talking." by Susan Cain](#)
- [August 7: "Bend, Not Break: A Life in Two Worlds," by Ping](#)

WIB-RTP YWIB Event – A Visit to Biogen Idec!

Young Women In Bio (YWIB) events are dedicated to inspiring girls in their biotechnology education and career choices. We encourage girls' curiosity in biotechnology while nurturing a business and entrepreneurial spirit. [Our visit to Biogen Idec on July 17, 2014](#), will include exposure to many different female life science professionals, their careers and experiences, an in-depth look at a bioscience organization. We'll also have a hands-on activity.

First WIB-RTP Book Club Series Event Brings Lively Discussion, Reflection

On June 19, 2014, WIB-RTP members [met at Koinonia Coffeehouse for the first book club series event](#) of the summer - a lively discussion of the featured book, *How Will You Measure Your Life*, by Clayton M. Christensen. In his book, Christensen dispenses valuable business and personal anecdotes that illustrate the value in finding meaning and happiness in life. His book tackles these big questions: How can I be sure that I will be successful and happy in my career? How can I be sure that my relationships with spouse, children, extended family and close friends become an enduring source of happiness? And how can I be sure that I live a life of integrity – and stay out of jail?

[Atlanta](#)

WIB-Atlanta Book Club Discusses Biography of Maria Sibylla Merian

[Join us on July 10, 2014](#), for the next WIB-Atlanta book club meeting! We will discuss *Chrysalis: Maria Sibylla Merian and the Secrets of Metamorphosis*, a biography of the extraordinary Eighteenth Century woman entomologist, botanist, and artist. Maria Sibylla Merian was an exemplar that showed other women that they could follow their dreams at a time when pursuing careers in science was forbidden for women. Her story brings perspective on how one can carve out a career during challenging times.

Interested in Joining a MAPs Group? Complete Our Questionnaire!

WIB-Atlanta is launching MAPs and MAPs-University Groups! [MAPs \(Mentors, Advisors and Peers\) Groups](#) are informal meetings of six to ten women who share an interest in discussing topics of common professional interest. WIB-Atlanta is also bringing MAPs to local colleges and universities: MAPs-U Groups will be established in various campuses across Metro-Atlanta, serving the students and post-docs and helping them in their career decisions. Interested in joining a MAPs Group? [Complete this questionnaire](#). Interested in joining a MAPs-University group instead? Then [complete this questionnaire](#).

WIB-Atlanta's Fun Fall Events

Everyone enjoys a happy hour! Please join us at Eclipse di Luna this August! September will feature a "Dress for Success" workshop and suit drive. And that's not all! We have been working with Georgia Bio to create the workshop "Paths to Success: Lean In Stories from Female Leaders in Bio." This event will feature a number of prominent women from different career paths as they discuss their individual journeys. Look for more information on these high caliber events over the coming weeks!

WIB-Atlanta Programs to Watch for in 2014!

[Visit the Planned Events tab](#) on the WIB-Atlanta website to see the slate of events our chapter has planned for this year and mark your calendars! Hopefully, early notice will help you plan your schedule so you can attend our offerings over the coming months!

[Southern California](#)

WIB-Southern California Golf Happy Hour!

We want our members to confidently utilize all available business tools to engage clients, bond with colleagues and managers, and conduct & close business transactions. In that spirit, we have arranged this event with [High Heel Golfer](#), a company dedicated to "introducing, instructing, educating, and empowering upwardly mobile women to use golf for business" on July 15, 2014. Our event will be held at the beautiful Coronado Golf Course, and include a one hour long putting and full swing lesson from PGA instructors, golf clubs (if needed), a business and golf etiquette discussion, and networking time. [Take advantage of this opportunity to be outdoors, active, social, and educated!](#)

WIB-Southern California Presents: “The Do’s and Don’ts of IP Strategies”

Developing and maintaining an effective intellectual property (IP) strategy is a challenging but essential step in preparing to take an innovation to market. [On August 13, 2014, we will hear from two exceptional women lawyers](#) about what kind of IP protection to pursue based on your innovation, how to protect your business from the ground up and handle litigation risks, and how to ensure your company policies are in sync with your IP strategy.

[Greater Boston](#)

WIB-Greater Boston Presents: Building a Positive On-line Brand Using Social Media Tools

[Join WIB-Greater Boston for lunch](#) as we learn how to build and develop a professional online personal brand using sites like LinkedIn, Twitter, Facebook, and blogs. Ms. Lauren Celano, Founder and CEO of Propel Careers, will discuss the importance of highlighting your background and experiences, as well as ways to develop thought leadership to complement your resume and identify new career opportunities. Propel Careers will also provide insight on how companies utilize these tools to identify talent.

[Chicago](#)

WIB-Chicago Book Club Reviews *The Confidence Code*

[Join WIB-Chicago on July 17, 2014](#) for a lively discussion of our featured book, *The Confidence Code: The Science and Art of Self-Assurance—What Women Should Know*, by Katty Kay and Claire Shipman. Join the conversation about how confidence impacts our leadership, success, and fulfillment, and discuss what tools are necessary to achieve personal and professional goals. Bring a copy of the book—and your ideas—and we’ll provide questions to start the discussion.

WIB-Chicago Invites You to Its Third Annual “Metro Meet & Mingle!”

[Please join us](#) on August 14, 2014, for our third annual “Metro Meet & Mingle,” a summer networking event held concurrently Downtown and on the Northshore. Pick the location most convenient for you! We welcome WIB-Chicago members and friends, as well as those new to WIB, to meet and mingle over cocktails and light appetizers, and enjoy the company of other professionals in the life sciences. We look forward to seeing you!

Call for Volunteers for MAPS program

WIB-Chicago seeks volunteers interested in participating in to help organize [MAPs \(Mentors, Advisors, Peers\)](#) groups in the Chicagoland area. MAPs groups have informal meetings of six to ten women who have an interest in discussing topics of common professional interest. The program strives to bring together people of different career stages, paths, and backgrounds in a professional yet social atmosphere – group mentoring at its best! This is a great way to get involved in WIB-Chicago and meet other dynamic women in the local life sciences community. Interested? Contact Chicago@womeninbio.org for more information.

WIB-Chicago Member Spotlight: C. Zoe Hoepfner, Ph.D.

Zoe describes herself as a “collector and connector” who enjoys “learning new things and making new connections across disciplines and industries.” Her passion serves her well as Assistant Director, External Relations at Northwestern University and as a Technical Consultant at PreScouter. Currently, she serves as chair of the WIB National Membership Committee while remaining active in WIB-Chicago. Zoe recently [described her professional journey](#) with the Institute for International Research USA.

[San Francisco Bay Area](#)

Chocolate and Talk a Lot!

[Join us on July 17, 2014](#), for our WIB summer social - and tantalize your taste buds with an evening of networking, spirits, and chocolate tasting! The Chocolate Garage will provide a special event for WIB members featuring a chocolate tasting where chocolates carefully chosen from around the world will be paired with scotch, wine, sauternes, and beer for an unforgettably delicious experience. Light snacks will be provided. Bring business cards and a bright smile!

WIB-San Francisco Bay Area Creates a MAPs Program

Our chapter offers a [Mentors, Advisors and Peers \(MAPs\) program](#) – a unique initiative available free of cost to members living in the Bay Area. During a MAPs meeting, six to ten women meet informally to discuss topics of common professional interest, or individuals are matched with mentors. This is a great opportunity to meet, connect, and learn from women with experience in the Biotech world! Discussion topics include career planning, transitioning careers, work/family balance, managing a team or department, leading or running a company, entrepreneurship, raising capital, and promoting women at work. Interested? To become a WIB member, learn more about the MAPs program, or enroll in the SF-chapter MAPs program, [contact us!](#)

WIB - San Francisco Bay Area “Summer in SF” Speed Networking Event

The San Francisco Bay Area Chapter gathered for some “Summer in SF” Speed Networking on June 25, 2014. [Over 35 enthusiastic women took part in the event](#) organized at UC San Francisco Mission bay campus. The evening started with lively conversations among participants over appetizers and wine. Maya Benbarak of Stanford University made opening remarks in support of the forum that WIB provides for collaboration among women in life sciences. Through a series of sequential six minute interactions, participants rotated through the event space and had the opportunity to network with each of the other participants. Special thanks to all volunteers, attendees, service staff, and UCSF for making this event a great success!

□
“Summer in SF” Speed Networking Event, June 25, 2014

[Seattle Metro](#)

WIB-Seattle Metro Event – Networking with Ease!

Ever wonder how to end a conversation with someone, or how to carry a plate of food and a drink at a networking event? Does the prospect of walking into a room full of strangers send shivers up your spine? You're not alone. Networking is vital to our professional success, yet most people struggle with how to do it. [Come join us on July 30, 2014](#), for a presentation by business etiquette consultant, columnist, and President of Clise Etiquette, Arden Clise, on key techniques to help your comfort, confidence, and conversation skills.

[Washington DC/Baltimore](#)

WIB-DC/Baltimore Presents a Summer Happy Hour!

[Meet old friends and make new ones](#) at an informal social on July 31, 2014! Women In Bio will provide the light fare and your first beverage of choice. Stick around for the raffle drawing! Numbers are limited, but walk-ins will accepted until our capacity is reached.

Save The Date! Join Us for An End of Summer Rooftop Potluck!

Please join WIB-DC/Baltimore for an evening of fun during our annual rooftop potluck! This event is a great time to network with WIB members and other life science professionals. The event will take place on Wednesday, September 24 from 6:00 - 8:00 p.m. on Finnegan's rooftop deck, located at 901 New York Avenue, NW. This event will be generously hosted by Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, an intellectual property law firm with headquarters in Washington DC.

Volunteers Needed for the WIB-DC/Baltimore Programs Committee

Are you interested in planning events, organizing, and networking? Consider volunteering with our Programs committee and working with amazing Women In Bio members! We are gearing up for an exciting fall schedule of educational, networking, and professional development events. Please email dc.baltimore@womeninbio.com if you are interested.

Vice-Chair Position Open on DC/Baltimore MAPs Committee

We are looking to fill a Vice-Chair position for the DC/Baltimore [Mentors, Advisors, and Peers \(MAPs\) program](#). The Vice-Chair will oversee local mentorship groups for WIB members and work closely with the MAPs Chair to expand our MAPs program, increase member involvement, and spearhead new initiatives in this successful program. If you are interested in

this position, please contact DC MAPs Chair, [Priyanka Oberoi](#), for more information.

WIB-DC/Baltimore Kicks Off Summer with Two May Events

On May 1, 2014, a festive group of WIB members turned out for margaritas and appetizers at Guapos at the Rio in Gaithersburg. A beautiful late spring day was perfect for networking and celebrating with old and new friends! Two weeks later, on May 17, 2014, several members of our chapter fundraised and participated in the 5k walk to support the National Kidney Foundation. Our team enjoyed friendly conversation while walking from the National Mall to the Capitol. Many thanks to all who donated and participated!

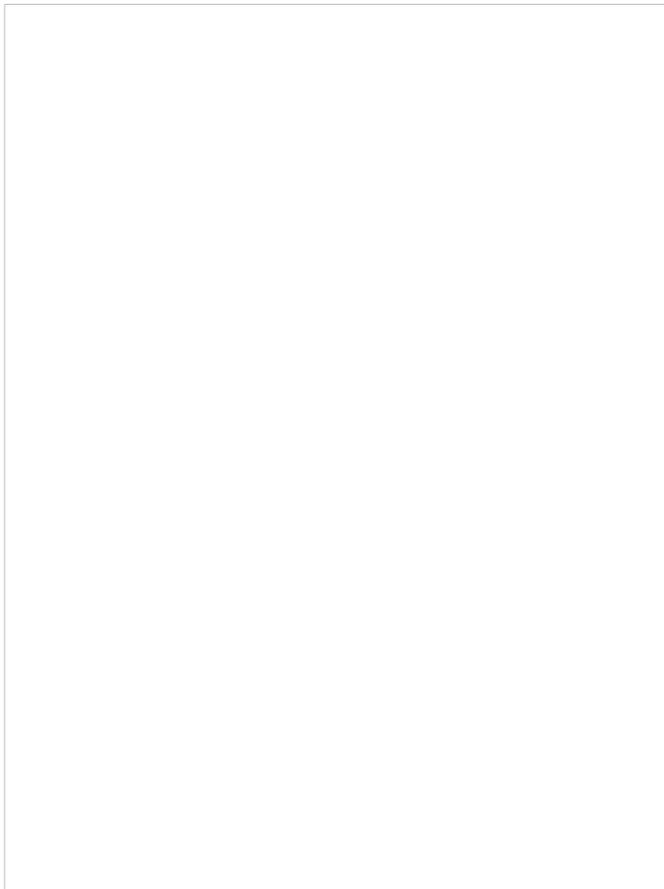


"WIB rocks!" - A member of WIB-DC/Baltimore's team at the National Kidney Foundation 5K walk

[Metro New York](#)

Dr. Amy Arnsten Speaks to Women In Bio-Metro New York

Dr. Amy Arnsten, Yale professor of neurobiology, shared her insights and findings about stress and its effect on brain circuitry to a full house at [our networking event on June 11, 2014](#). According to Dr. Arnsten, in an increasingly complex world driven by the Internet, connected devices, and a trend towards information "overload," individuals are often operating at full mental "capacity" in everyday life. The stress response, and particularly chronic stress, appears to impede functions such as learning, focus, and memory. Dr. Arnsten suggests that taking steps to reduce daily stress has shown to be extremely beneficial, such as taking yoga classes, exercising regularly, eating a healthy diet, and getting adequate amounts of sleep.



Dr. Amy Arnsten presentation at WIB-Metro New York's June 11, 2014, event

Save The Date! - Networking Event: A Stress Buster!

We hope you'll join us at our next stress-reducing networking event on Wednesday, July 23 at 6:30 p.m. located at SoulCycle's West Village Studio B, 126 Leroy Street, between Hudson and Greenwich. It's sure to be an evening of pedaling fun and great networking. Details to follow shortly.

Greater Montréal

La soirée printanière de 2014 de Femmes en Bio-Grand Montréal WIB-Greater Montreal's Spring Soiree 2014

[Femmes en bio-Grand Montréal a accueilli l'arrivée du printemps lors d'une élégante soirée avec cocktails et hors-d'œuvre.](#) Cette soirée a été marquée par l'intervention de femmes influentes dans le secteur des sciences de la vie à Montréal. Les présentations ont été suivies par une rencontre de réseautage animée, qui s'est poursuivie tard dans la soirée. Nous tenons à remercier les intervenants pour leurs présentations instructives et à EY pour avoir généreusement accueilli cet événement!

[WIB-Greater Montreal welcomed the onset of spring with an elegant evening of cocktails, hors d'oeuvres, and spotlights](#) given by influential women in Montreal's life sciences sector. The talks were followed by lively networking that continued well into the evening. We would like to thank the speakers for their enlightening presentations and EY for so generously hosting this event!

WIB-Greater Montreal's Mentorship Mini Program, May, 2014

Nous sommes heureuses de faire part que la série d'ateliers en 3 parties sur la transition de l'université vers l'industrie des Femmes en Bio (WIB) du Grand Montréal a reçu des critiques élogieuses des étudiants participants! Les participants ont eu droit à des séminaires interactifs abordant divers thèmes sur la façon de décrocher un emploi dans le marché actuel, ainsi qu'à une rotation auprès de plusieurs professionnels représentant une variété de

We are pleased to announce that WIB-Greater Montreal's 3-part workshop series on the transition from academia to industry received rave reviews from the student participants! The "mentees" benefitted from carefully crafted and interactive seminars which covered various topics on how to land a job in the present market, plus a very popular station rotation with professionals representing a variety of bio-related careers. We would like to extend our gratitude to

carrières liées à la biologie. Nous tenons à remercier les mentors pour avoir généreusement donné de leur temps et à Bereskin et Parr pour nous avoir permis d'utiliser leurs salles de conférences.

the mentors for so generously donating their time and advice, and to Bereskin and Parr for providing the seminar rooms.

WIB is funded in part by our National Sponsors

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