

July 31, 2014
www.womeninbio.org

Our National Mentors, Advisors, and Peers Program Needs Volunteers

This is an exciting time! WIB's [National Mentors, Advisors, and Peers \(MAPs\) program](#) is growing fast, and we need volunteers to help fuel that growth! Volunteer roles include:

- Helping to expand MAPs or MAPs-University to more chapters
- Establishing a virtual MAPs program
- Setting up a database of topics and articles to be used during MAPs meetings

You don't need a current MAPs group affiliation to help! If you are interested in joining the MAPs committee please send an email to the [National MAPs Program Chair](#). Read on in this edition of the WIB newsletter to learn about exciting MAPs initiatives in our chapters!

WIB Video Library is Now Live!

Ever wished you could view other chapters' events? Now you can! This new member-only benefit allows you to view previously recorded WIB events. [Click here](#) and log into your WIB account to access the videos in our WIB video library!

Women In Bio Partners with SmartBrief

WIB has partnered with SmartBrief to produce a weekly e-mail newsletter, *WIB SmartBrief*, which brings the most important and timely news stories about women in all areas of the life sciences. WIB President Simone Fishburn states, "Women In Bio is delighted to partner with SmartBrief and to bring this valuable informative resource to industry professionals and scientists across the life sciences. We are thrilled about the opportunity to shine a light on the contributions made by women in the field and the issues important to them. Advancing gender equity in the life sciences is an important part of our mission." [Learn more about WIB SmartBrief and to sign up for this free newsletter!](#)

Support Women In Bio While Shopping at Amazon.com

Did you know you can support us while shopping at AmazonSmile at no cost to you? The next time you visit Amazon, be sure to designate Women In Bio as the recipient organization of AmazonSmile's donations. [The link can be found here](#). By doing so, Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to WIB. Thanks for your support!

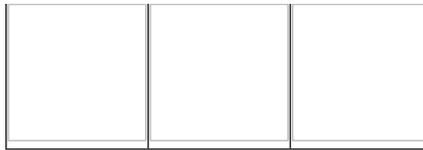
Check Out WIB's Job Board!

Women In Bio has a job board! Visit <http://wibcareercenter.com> to get started. The job board platform can link to your LinkedIn profile, enabling you to upload information directly to the platform from your profile. You can also see who in your network works at companies you are interested in. Whether you are a job seeker, or looking to fill a position, this is the resource for you!



WIB's Social (Media) Butterflies

Help WIB grow our social media footprint! Remember to participate on our [Facebook](#), [Twitter](#) and [LinkedIn](#) accounts, and post about events and news. Thanks for helping spread the word about WIB and your local WIB chapter!



Twitter	LinkedIn
<ul style="list-style-type: none">• WIB-National• YWIB-National• Atlanta• Chicago• Montreal• New York• Pittsburgh• Research Triangle Park (RTP)• San Francisco Bay Area• Seattle Metro	<ul style="list-style-type: none">• WIB-National• YWIB-National• Atlanta• Greater Boston• Chicago• Greater Montréal• New York• Pittsburgh• Research Triangle Park (RTP)• San Francisco Bay Area• Seattle Metro• Southern California• Washington DC/Baltimore

Facebook
<ul style="list-style-type: none">• WIB-National• YWIB-National• Atlanta YWIB• Pittsburgh• Seattle Metro• Seattle YWIB• Washington DC/Baltimore

Volunteers needed for National Committees!

The **Grants Procurement Committee** needs volunteers to help us identify and/or apply for grants applicable to WIB. As our organization grows and expands its reach, we will become eligible for more grant opportunities – and we need your help! If you are interested in serving on this committee, please [contact Jamie Strachota](#) for more information.

Our **Communications Committee, specifically for Social Media**, needs volunteers to with finding and creating engaging relevant content for Facebook and/or Twitter. If interested, please [contact Jamie Strachota](#).

CHAPTER NEWS & EVENTS

[Southern California](#)

WIB-Southern California Presents: “The Do’s and Don’ts of IP Strategies”

A well thought-out intellectual property (IP) strategy is crucial for any company driven by technological innovation. [On August 13, 2014, two of the nation's best lawyers, Kate H. Murashige, Ph.D. and Lisa Haile, Ph.D., will share their thoughts](#) on how to maximize return on your invention, protect your niche market from potential competition, optimize an IP strategy for your particular organization, and minimize litigation risks. This event is generously sponsored and hosted by Morrison & Foerster LLP.

WIB-Southern California Shines at Networking Golf Event!

On July 15, 2014, WIB-Southern California and High Heel Golfer [hosted 19 women at San Diego's beautiful Coronado Golf Course](#) to learn the basic playing mechanics, rules, and business etiquette surrounding the game of golf. The goal

of this event was to encourage participants to understand and utilize the importance of golf as a business and professional development tool. PGA instructors taught our group the mechanics of driving and putting, and then gave us the stage to practice our swing, our aim, and our patience! After the lesson our group enjoyed some appetizers and wine while discussing the rules of scoring, types of games, pace of play, recommended equipment and attire, and business etiquette.



WIB-Southern California hits the links at Coronado Golf Course!



Katherine Kim works on her swing.

[Washington DC/Baltimore](#)

WIB-DC/Baltimore Presents a Summer Happy Hour

[Meet old friends and make new ones](#) at an informal social tonight! Women In Bio will provide the light fare and your first beverage of choice. Stick around for the raffle drawing! Numbers are limited, but walk-ins will accepted until our capacity is reached.

Save The Date! Join Us for An End of Summer Rooftop Potluck

Please join WIB-DC/Baltimore for an evening of fun during our annual rooftop potluck! This event is a great time to

network with WIB members and other life science professionals. The event will take place on Wednesday, September 24 from 6:00 - 8:00 p.m. on Finnegan's rooftop deck, located at 901 New York Avenue, NW. This event will be generously hosted by Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, an intellectual property law firm with headquarters in Washington DC.

Volunteers Needed for the WIB-DC/Baltimore Programs Committee

Are you interested in planning events, organizing, and networking? Consider volunteering with our Programs committee and working with amazing Women In Bio members! We are gearing up for an exciting fall schedule of educational, networking, and professional development events. Please email dc.baltimore@womeninbio.com if you are interested.

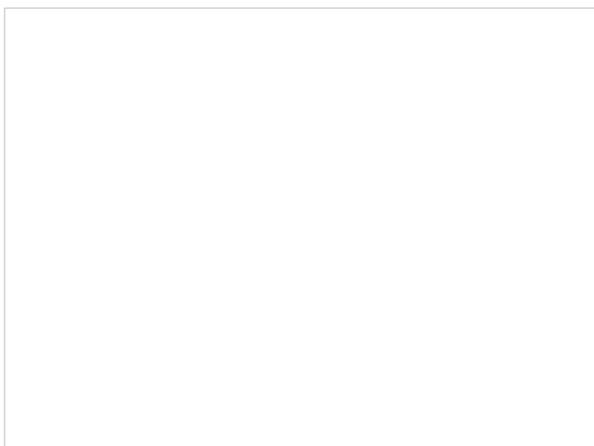
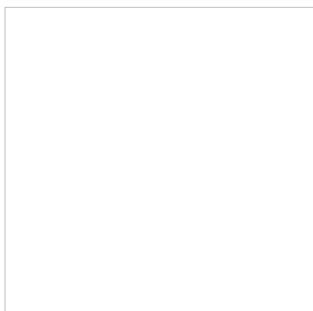
RTP

Join Us for Our Summer Book Club

Looking for some good summer reading? Then [join us on August 7, 2014](#), for the final installment of our Summer Book Club series! Our book club will meet at Koinonia Coffeehouse to discuss *Bend, Not Break: A Life in Two Worlds*, by Ping.

WIB-RTP Young Women In Bio Holds Event at Biogen Idec

RTP-YWIB partnered with Biogen Idec to offer [a tour of the Biogen Idec facility](#) on July 17, 2014. This unique event gave 32 middle school girls the opportunity to learn more about STEM and biotechnology. Female leaders from Biogen Idec led groups of girls in projects that gave them exposure to a variety of research activities - from cell culture development to quality control of bacteria to manufacturing. Each project included hands-on activities designed to inspire the students to imagine what their careers would look like if they worked for a biotechnology or pharmaceutical company. As the event concluded, one lucky girl won a CSI handwriting analysis kit.



Learning science at Biogen Idec

MAPs Program Coming to RTP Chapter

WIB-RTP is delighted to announce that it is organizing Mentors, Advisors, Peers (MAPs) Program groups and inviting interested women to participate! MAPs groups are informal meetings of six to 10 women who share an interest in discussing topics of common professional interest. The MAPs program brings together women at different career stages, paths, and backgrounds in a professional yet social atmosphere. Learn more about this great program [here!](#) If you want to participate, [please complete this online survey](#). Enrollment for our MAPs group runs through August 29, 2014. Feel free to send any questions you have to MapGroup@womeninbio.org.

Greater Boston

Theresa McNeely to Present Keynote Speech

[Join us on August 7, 2014](#), for WIB-Greater Boston's 2014 keynote event! Theresa McNeely, Head of Corporate Communications of OvaScience, will speak. A networking reception on the beautiful outdoor patio at Wolf, Greenfield and Sacks will follow.

[Outsourced Pharma Speaks With WIB-Greater Boston Member, Kelly Kral](#)

The online periodical *Outsourced Pharma* recently interviewed WIB-Greater Boston Chapter Vice Chair, [Kelly Kral](#) to discuss her company, bluebird bio, her work there, and the career path she has followed to get to her current position. [You can read the entire interview here!](#)

[Metro New York](#)

WIB-Metro New York Chapter Summer Networking Mixer

In the spirit of summer relaxation, and thanks to our generous sponsors, WIB-Metro New York is pleased to offer [a FREE cocktail and networking event on August 13, 2014](#), to both members and non-members alike! Enjoy complimentary light hors d'oeuvres and a cash bar as networking takes a front seat at one of NYC's most stylish venues, 48 Lounge. Feel free to bring friends and colleagues too and, as always, men are welcome!

A Celebration of Health, Fitness, and Fun at SoulCycle!

On July 23rd, 2014, [WIB-Metro New York celebrated health, fitness, and fun](#) at one of New York City's premier cycling venues, Soul Cycle. For nearly an hour our motivated attendees followed the beat and instructor's guidance to push themselves up and down virtual hills - even performing pushups and bicep curls on their bikes! Afterward, everyone gathered to talk and enjoy well-deserved juices and granola bars. Many participants marveled at how challenging—yet fun—the experience was! More than half way through its first year, the WIB-Metro New York family continues to grow and explore new, fun and exciting ways to celebrate the world of bio, professional growth, and personal growth. [Be sure to join us at our next networking event in August!](#)

[Pittsburgh](#)

WIB-Pittsburgh Event - “Color Me WIB!”

Summertime is a great time to explore your artistic side, so drop your pipettes and pick up your paint brushes – [WIB-Pittsburgh is going to PaintMonkey!](#) Join us on August 13, 2014, for wine, cheese, and painting. Even if your skills are not museum caliber you may be surprised at how easy it is to create a work of art under the expert guidance of PaintMonkey's terrific staff (as an added bonus, the canvas already has the painting sketched out...all you do is fill it in!) The PaintMonkey studio is located in historic Lawrenceville. We look forward to networking with you at this summer social event!

WIB-Pittsburgh P.O.W.E.R. Event!

WIB-Pittsburgh is proud to announce P.O.W.E.R. (Pittsburgh's Outstanding Women Entrepreneurs Rally) which is a “first-ever” event for the region! The rally on the evening of Monday, September 22, 2014, will feature prominent women-led funding sources and will showcase local women entrepreneurs. We invite you to rally with this outstanding group of women in September. [This event is open to everyone – register today!](#)

[San Francisco Bay Area](#)

WIB-San Francisco Bay Area Presents: South Bay Speed Networking Event

[Join women from around the Bay Area on August 13, 2014](#), for a fun evening of Speed Networking! We have had great success with our Speed Networking events around the Bay Area and are excited to put on the latest event in the South Bay! So grab your business cards and polish up your 30-second introduction and join us for a fun, fast-paced evening to meet other women in the Pharma/Biotech Industry. In two hours you'll mingle, learn fast facts and make new connections. Space is limited, so please register early. We'll have wine, hors d'oeuvres, and social time before and after our event!

[San Francisco Business Times Interviews WIB-San Francisco Chapter Chair, Chris Meda](#)

The *SFBT* recently interviewed [Chris Meda](#) and other women in leadership positions in the biotech industry for an article that reviews the state of women in the life sciences: [You can read the entire article here.](#)

WIB–San Francisco Bay Area Mentors, Advisors and Peers Program Needs Mentors!

Are you an experienced and successful woman in the world of Bio? Are you interested in mentoring? The San Francisco chapter of Women In Bio offers a MAPs program that provides 1 to 1 mentoring for young women who are recent graduates or in early to middle stages of their careers. Mentors and Mentees are paired based on common interests, and then meet at mutually convenient times. Mentees typically look for advice in either career development, transitioning to an alternative career, work/family balance, promoting women at work, managing a team, or the entrepreneurial process. If you have a calling to be a Mentor, please [get in touch with Vidula Dixit](#), Chair, WIB-San Francisco Bay Area MAPs Program to obtain more information.

What Goes Better than chocolate and wine? Good conversation!

[On July 17, 2014](#), WIB members paired spirited conversation with chocolate, wine, beer, tequila, and even scotch at the offices of host Foley & Lardner in Palo Alto. Led by the Chocolate Garage, WIB members learned about the science of all things cocoa - how cocoa beans are grown, how chocolate is made, and how to develop a “nose” and taste for exquisitely delicious chocolate. Women were tutored in how to find that perfect combination of chocolate with wine, beer, or spirits. But the best part was the lively discussions with friends and the forging of new acquaintances. Overall, it was a perfect pairing!



Spirited conversation at Foley & Lardner

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Learning about all things cocoa

Chicago

WIB-Chicago Invites You to Its Third Annual “Metro Meet & Mingle!”

[Please join us](#) on August 14, 2014, for our third annual “Metro Meet & Mingle,” a summer networking event held concurrently Downtown and on the Northshore. Pick the location most convenient for you! We welcome WIB-Chicago members and friends, as well as those new to WIB, to meet and mingle over cocktails and light appetizers, and enjoy the company of other professionals in the life sciences. We look forward to seeing you!

Call for Volunteers for MAPS program

WIB-Chicago seeks volunteers interested in participating in to help organize [MAPs \(Mentors, Advisors, Peers\)](#) groups in the Chicagoland area. MAPs groups have informal meetings of six to ten women who have an interest in discussing topics of common professional interest. The program strives to bring together people of different career stages, paths,

and backgrounds in a professional yet social atmosphere – group mentoring at its best! This is a great way to get involved in WIB-Chicago and meet other dynamic women in the local life sciences community. Interested? Contact Chicago@womeninbio.org for more information.

Atlanta

YWIB-Event at Tritt Elementary School Needs WIB Volunteers!

WIB-Atlanta is looking for WIB volunteers to join us at Tritt Elementary School on August 18, 2014, as women scientists lead hands-on interactive activities with K through 5 students! This event will include interactive demonstrations on how to make ice cream, a fun color book exercise that explores how scientists look, and a demonstration of what causes allergies. If you are interested in helping to run this fun-filled event please email Jennifer Stetler at jenniferstetler@gmail.com!

Enjoy the Night Networking with WIB-Atlanta!

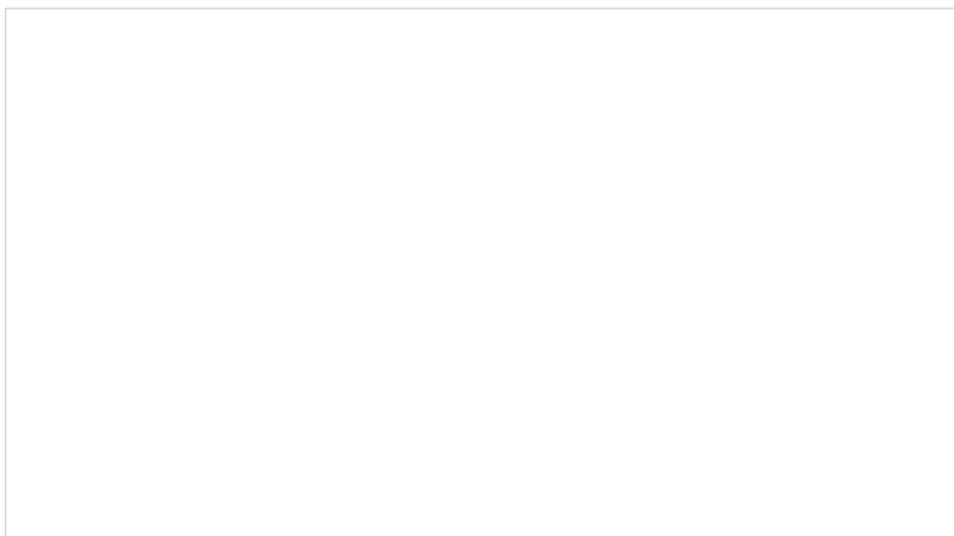
August is here! And [it's the perfect time for a warm and lively night of networking at one of our favorite local restaurants](#) on August 19, 2014. If you are new to WIB, come introduce yourself and make sure to bring your business cards - you will meet plenty of biotech professionals. WIB-Atlanta and friends: do join us this night for some fun, sangria, and spirited conversation!

WIB-Atlanta YWIB-Event! - STEM Fair

[Join us at the Saint Philip AME Church STEM Fair](#) on August 23, 2014, as women scientists lead hands-on interactive activities with middle-school students! This event will include interactive demonstrations on how to make ice cream, a fun color book exercise that explores how scientists look, and a demonstration of what causes allergies.

Atlanta Book Club Reviews Compelling Scientist's Biography

On July 10, 2014, a small group of WIB-Atlanta members met to discuss *Chrysalis: Maria Sibylla Merian and the Secrets of Metamorphosis*, a biography of the extraordinary 18th century woman entomologist, botanist, and artist. Our group was amazed at Maria's independence: she set out on her own and conducted research in Suriname during a time when women were not allowed much freedom. As always, our host prepared a great spread which included barbeque and vegetables from her garden - perfect for a sultry Atlanta night!



WIB-Atlanta book club members Kristina Bargeron Clark, Susan Sunay, Laura Hanson, and Jennifer Stetler

An Evening with Toastmasters International

On June 26, 2014, [thirty WIB-Atlanta members and their guests gathered](#) to reconnect with colleagues and to hear a lecture from [Toastmasters@Emory](#). The club's president, Bob Moadlo, led a presentation that described the Toastmasters organization, introduced speakers, and challenged the audience members to give short impromptu talks. After attending our event, some women wanted to join Toastmasters to improve their public speaking skills. All WIB members and friends are encouraged to contact us at Atlanta@womeninbio.org and give your suggestions for future

educational seminars!



Audience volunteers gave impromptu talks at the Toastmasters event.

SAVE THE DATE: WIB-Atlanta's Upcoming Programs For September... and Beyond!

WIB-Atlanta has a variety of events planned for you! Come hear valuable advice in the upcoming **"Paths to Success: Lean In Stories and Discussions from Female Leaders in Bio"** panel on September 11, 2014. Also, you can **join our Winship 5K team** on September 27, 2014. Soon, we will also have a **"Dress for Success" workshop and clothing drive** (as part of our preparations for this event we hope to secure a discount for those who donate clothing, while younger participants can get fashion advice and free suits). [Visit our "Planned Events" page](#) to learn more and reserve our event dates on your calendar!

OTHER INTERESTS

Early Bird Registration Ends Today for AdvaMed 2014!

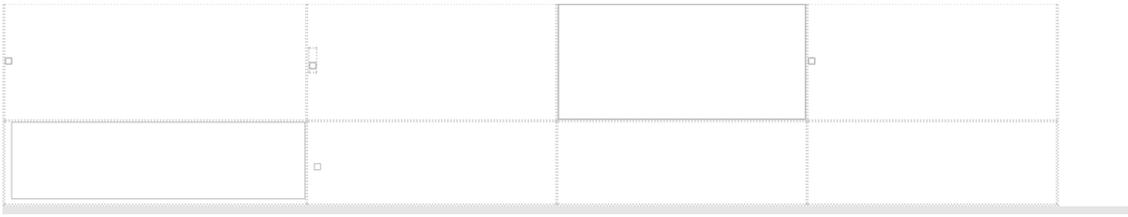
The AdvaMed 2014 MedTech Conference provides the optimal forum for U.S. and international life science associations to showcase their medical technology sector. PARTNER, NETWORK, and EXPAND your opportunities at AdvaMed 2014 by attending such events as CEOs Unplugged sessions, company presentations, plenary sessions, and receptions! Even more opportunities are available through participation in Sector MeetUps, MedTech partnering, and the Women's Executive Forum! **Women In Bio members receive a 20% discount when they use code "WIB20" during [early bird registration](#) for this event! The deadline for registering at this special rate is July 31, 2014.**

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STEM Festival Coming to Boston in October

The [Women in STEM festival](#) will take place in four locations over the coming months, with the first Women in STEM event [taking place in Boston on October 21, 2014](#). All WIB members will receive a discount of nearly 40% from the normal registration cost! Look for more information on the STEM Festival coming your way soon.

WIB is funded in part by our National Sponsors



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